



C2C Project Team Meeting

May 26th, 2015



Meeting Agenda

- C2C Project Schedule Review
- Survey Status Update
- Review of P&Z Meeting Issues and Opportunities
- Review of C2C Citizens Task Force Meeting Issues and Opportunities
- Community Issues and Opportunities Meetings
- Update on Existing Conditions Progress

C2C Schedule and Tasks By Month



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
March	2015	2015	Visioning	Begin Review of Existing Plans, Including Goals and Actions and Review C2C Visioning Materials
April	2015	2015	Goals Development	C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.
May	2015	2015		Survey Deployment, Planning and Zoning Commission Issues and Opportunities Identification Meeting, Community Issues and Opportunities Identification Meetings (4 meetings Across County), Develop Vision Based Goals, and Begin Market Analysis.
June	2015	2015	Research & Analysis and Scenario Development and Review	Complete Existing Conditions Analysis, Complete Market Analysis, Begin Developing Future land Use Scenario(s), Assist with County Conservation Planning (Natural Resources and Water Resources Components) and C2C Project Team and Task Force Meeting to Finalize Goals
July	2015	2016		C2C Project Team and Task Force Meeting to Review Existing Conditions, Market Analysis and Further Develop Future Land Use Scenarios

C2C Schedule and Tasks By Month Continued



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
August	2015	2016	Plan Development	Complete Partial Draft and Partial Draft Presentations to Planning & Zoning Commission and County Board of Supervisors
September	2015	2016		C2C Project Team and Task Force Meeting and Finalizing Future Land Use Scenarios
October	2016	2016		C2C Project Team and Task Force Meetings to Review Draft Plan
November	2016	2016		Complete Final Draft Plan and Present to Planning & Zoning Commission and County Board of Supervisors
December	2016	2016		<i>Break for Holidays - No Scheduled Meetings</i>
January	2016	2016		Plan Review and Adoption
February	2016	2016	C2C Project Team and Task Force Meeting: Final Review and Recommendations	
March	2016	2016	Planning and Zoning Commission Work Session to Review Plan	
April	2016	2016	Planning and Zoning Commission Final Review, Hearing and Recommendation to Board of Supervisors	
May	2016	2016	Board of Supervisors Work Session to Review Plan	
June	2016	2016	Board of Supervisors Public Hearing and Consideration for Adoption	



Final Survey Review and Deployment Strategy

- SurveyMonkey and Print copies available at City Halls
- <https://www.surveymonkey.com/s/C2CPLANSURVEY>
- Email, Facebook (Cities and County Sites), Word of Mouth -> c2cplan.com

Quality of Life

1. What are the three most important reasons you and your family choose to live in Story County?

<input type="checkbox"/> Agriculture	<input type="checkbox"/> Quality Neighborhood	<input type="checkbox"/> Low Crime Rate
<input type="checkbox"/> Near Job	<input type="checkbox"/> Cost of Home	<input type="checkbox"/> Small Town / Rural Atmosphere
<input type="checkbox"/> Appearance of Homes	<input type="checkbox"/> Quality Schools	<input type="checkbox"/> Natural Beauty
<input type="checkbox"/> Property Tax Rates	<input type="checkbox"/> Raised Here	
<input type="checkbox"/> Quality of Public Services	<input type="checkbox"/> Recreational Opportunities	
<input type="checkbox"/> Other (please specify)		

2. Overall, how would you rate the quality of life in Story County?

Excellent Good Fair Poor Not Sure

Comments

3. During the next five years, I expect that the quality of life in the county will:

Improve Stay the Same Worsen

Comments



Topic Categories for Issues & Opportunities Discussion/SWOT Analysis

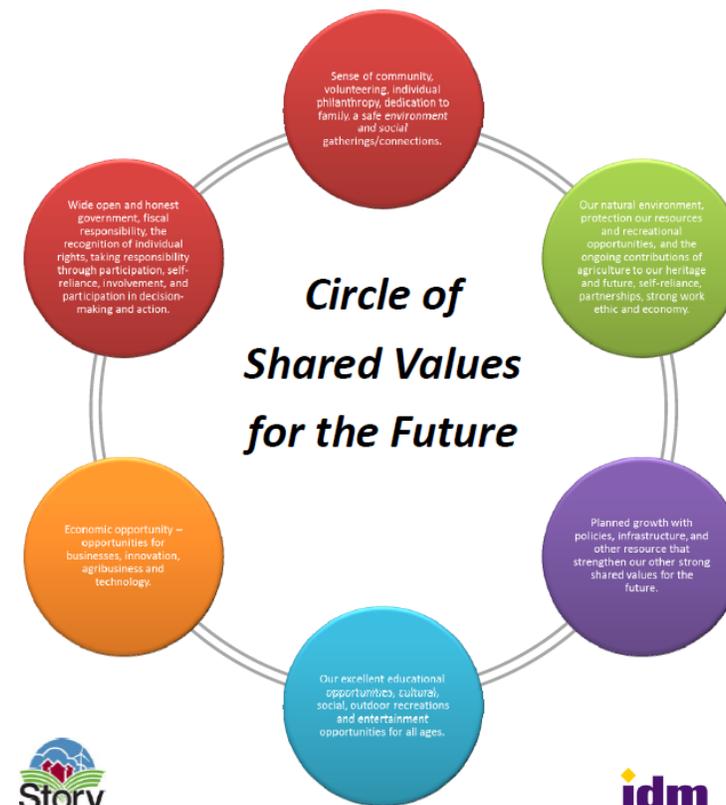
- Natural Amenities
- Governance, Leadership and Learning Environments
- Economy and Prosperity
- Growth- Oriented and Sustainable Infrastructure

WHY?

- *This process will help us formulate goals and policies for the C2C Plan based on community input.*
- *P&Z and Citizens Task Force have completed the exercise*
- *General Public (4 meetings) will be going through a similar exercise in June.*

2036 – A Vision for the Future

Story County, Iowa





Natural Amenities

Governance, Leadership and Learning Environments

Economy and Prosperity

Growth-Oriented and Sustainable Infrastructure

Issues/Threats/Weaknesses (-)

1. _____
2. _____
3. _____
4. _____
5. _____

Opportunities/Strengths (+)

1. _____
2. _____
3. _____
4. _____
5. _____



P& Z Meeting – May 6th, 2015

• **Natural Amenities**

- Flood Mitigation (-)
- Water Quality (-)
- Losing Prime Farm Ground to Urban Development (-)
- Camping & recreational Areas, Scout Camps (+)
- Bike Paths (+)
- Greenbelt & River Valley Recreation (+)
- Broader Interest in Ag. & New Interests and Perspective on the Importance of Agriculture (+)
- Ada Hayden Park (+)
- Southern Quarry, Potential Recreational Opportunity (+)
- Zearing Park Hickory Grove (+)
- Ag. Related Businesses, Build on Natural Amenities (+)



P& Z Meeting – May 6th, 2015

- **Governance, Leadership and Learning Environments**

- Good Board of Supervisors (+)
- ISU & ISU Extension (+)
- ISU Extension has lost Offices and Leadership (-)
- Threat of Partisanship at Local Gov't Scale (-)
- Better Utilize RC&D Ideas and Promote Work
- Public has Opportunity to be Engaged at many Levels, transparency (+)
- Service to County Citizens is an Opportunity to Serve Public (+)
- Understanding Local government and Civics, How County and City Governments Work is being lost (-)



P& Z Meeting – May 6th, 2015

• **Economy & Prosperity**

- Concerns about Bond Measures for Schools and Public Buildings-Long Term Financial Planning for Infrastructure Bonds (-)
- Ever Increasing Direct Taxes that Threaten Economic Prosperity (-)
- Smart Management of Economic Growth, Protect Farmland & Preserve Farms with Future Development (+)
- Board Using TIF of Wind turbines (+)
- What is the Next TIF Project? What is the Process? Need More Input from Development Community (-)
- Rural Expansion of Home Businesses Would Foster Innovation and Overall Economic Growth (+)
- Not Enough Affordable Housing (-)
- Well Educated and Diverse Workforce (+)
- Impossible to Build Affordable Housing with Current Regulations, Impossible Without Subsidies (-)
- Local Regulations More of a Threat to Development Than Federal Strings (-)
- Communities Need to Review and Update Codes and Regulations to Assist Growth, Not Impede Growth (-)
- Attitudes of Staff (+)



P& Z Meeting – May 6th, 2015

• **Growth-Oriented and Sustainable Infrastructure**

- Hard to Strike a Balance Between Growth and Sustainability and Protecting Good Farmland (-)
- Road and Bridges in some Areas have Size Limit Issues (-)
- Need to Attract New Businesses
- Wind Expansion, needed (-)
- Threat of Individual Septic System Failures and Impact on Water Quality (-)
- Hwy 30, I35 – Great Asset (+)
- Drainage Districts...how will They Deal with Water Quality? (-)
- Potential Workforce with Good Work Ethic (+)
- Growth Unbalance and Taking Prime Farmland (-)

C2C Citizens Task Force Meeting

May 14th, 2015



• **Natural Amenities**

- Great County Parks (+)
- Water Quality x2 (-)
- Wastewater Treatment Issues x2 (-)
- Development Encroaching on Floodways x2 (-)
- Lack of connectivity in greenbelt areas (-)
- County is Assisting Long Term Planning (+)
- Ag Community (+)
- Stakeholder Engagement (+)
- Parks and Green Areas (+)
- Lack of Funding for Improvements (-)
- Farm Chemicals (-)
- Streams/Rivers (Stormwater Management) (+)
- Green Belts (+)
- More Interest in Preservation of Natural Resources (+)
- Adan Hayden (+)
- Hallet's Pit (+)
- Loss of Natural Habitat (-)
- Nitrogen Runoff (-)
- Overuse of Aquifer (-)
- Plan for Recharging Aquifer (+)
- Water Resources (+)
- Natural Areas (+)
- Strong Economic Development (+)
- Growing Respect and Use of Natural Resources (+)
- Trails Plan (+)
- Watershed Planning and Lake Cleanup (+)
- Identifying Critical Areas (-)
- Illegal Dumping (-)
- Recycling/Reuse Issues (-)

C2C Citizens Task Force Meeting

May 14th, 2015



- **Governance, Leadership and Learning Environments**

- Willing Engagement & Opportunity (+)
- County is Fiscally Well (+)
- Economic Viability of Communities within the County (+)
- ISU x2 (+)
- Location I35 and Hwy 30 (+)
- High Valuation of Education (+)
- High Level of Community Engagement and Involvement (+)
- Countywide Leadership and Development (+)
- Strong K-12 Schools Systems (+)
- Proximity to ISU (+)
- Good Formal and Informal Education (+)
- Communities Have Good Idea of Where they Want to Go (+)
- Need for Non-Athletic Youth Facilities (-)
- Small School Districts (-)
- Declining Enrollment (-)
- Lack of Long Term Fiscal Planning (-)
- Need for more Cooperation/Coordination Between Ames and County (-)
- Need more Involvement in Government & Leadership (-)
- Need for more Community Cooperation (-)
- Cynicism about Political Involvement –Need to Pass onto Someone! (-)
- Too Much Analysis/Paralysis by Analysis (-)

C2C Citizens Task Force Meeting

May 14th, 2015



• **Economy & Prosperity**

- Population Growing (+)
- Midwest/Central Iowa Economic Stability (+)
- Current Economic Growth in Ames, Story City, Huxley (+)
- Some Cities in County Struggling (-)
- Marketing Ourselves and Communities (+)
- Strong Agricultural System & Research-Well positioned for Growth (+)
- Transportation Strong-Roads and Rail (+)
- Niche Agriculture (+)
- High-tech Development Drawn to Area (+)
- Local School Trade of Skill Development with Youth (+)
- Need More Manufacturing Jobs (-)
- Need Skilled Employees (-)
- Educated & Skilled People Tend to Move Away - Not Enough Jobs (-)
- More Economically Challenged Families than we Realize (-)
- Lack of Economic Diversification (-)
- Insufficient Housing for Workforce (-)
- Small-town Businesses Struggling (-)
- More Retail- Retail Competition w/ Web-Based Businesses (-)
- Need More Low-Cost Housing, Especially in Ames (-)
- County Leadership, Young Professionals Program Needed (-)
- Facebook Presence (+)

C2C Citizens Task Force Meeting

May 14th, 2015



- **Growth-Oriented and Sustainable Infrastructure**

- DNR & Impact on Small Communities (-)
- Need Broadband in Rural Areas (-)
- Lack of Bike Paths on Public Roads (-)
- Affordable Housing (-)
- Conflict of Preserve Farm Ground vs. Developing Rural Residential Pockets/Housing Need (-)
- Lack of Landfill – Need Effective Way to Recycle (-)
- Rural/City Water Rights Issues (-)
- Wastewater Regulations Causing Major Improvements (-)
- Small Cities Need Infrastructure \$ Help (-)
- Main Street Death (-)
- Need Long Term Solutions for Sewer Systems (-)
- Lack of Funding for Water/Sewer Infrastructure (-)
- Resource Recovery Plant (+)
- HWY 65 Corridor (+)
- Drew Kamp (+)
- Bridges Being Addressed (+)
- Wind Energy Facilities & More Solar (+)
- Research Park Big for New Industry (+)
- Develop Buffer Strips & Associated Education of Public (+)
- Could Develop County-Wide Compost System (+)
- More Companies Moving In (+)
- Lincoln Highway Corridor Plan (+)
- Transportation Systems; Highway, Rail, and Air (+)
- Heart of xx x ,x Iowa Trail is Part of the American Discovery Trail (+)

Community Issues and Opportunities Meetings



- Looking for Tuesday, Wednesday or Thursday Evenings
- Known Conflicts
- Map

Date	Day	Conflicts
26-May	Tuesday	Ames MPO Meeting; Ames City Council Meeting (7:00 pm)
27-May	Wednesday	Ames Board of Adjustment (7 pm)
28-May	Thursday	Trails Advisory Committee Meeting (7:30 pm)
3-Jun	Wednesday	SC Planning and Zoning Commission (4 pm); Ames PZC (7 pm);
4-Jun	Thursday	This is Boys' State Soccer (4th-6th)
9-Jun	Tuesday	Kelley City Council Meeting; Ames City Council Meeting (7 pm); Huxley City Council Meeting (6 pm)
11-Jun	Thursday	This is Girls' State Soccer



Existing Conditions

- Work on existing conditions Appendix is underway
 - County – Existing Land Use
 - MSA – Demographics, Community Facilities, Agriculture, Housing, Infrastructure & Utilities, Transportation, Etc.
 - Confluence – Natural Resources
 - DesignWorkshop – Economic Conditions



Next Meeting

- June 9th, 2015 at 9:00AM
- Survey Status Update
- Review of completed Community Issues and Opportunities Meetings
- Update on Existing Conditions Progress
- Goals for C2C Plan