



C2C Project Team Meeting

April 28th 2015



Meeting Agenda

- Responsibilities of the C2C Project Team
- C2C Project Schedule Review
- C2C Community Survey Development
- Project Website Tour
- Discussion on Citizen Task Force, Community Meetings, P&Z Meeting
- Continue Goals Discussion
- Next Meeting



Responsibilities of the Project Team

- Oversee the process and ensure that the established goals and objectives are being accomplished in a timely manner.
- Direct the development of the C2C Plan working with the Planning and Development Department, C2C Citizen Task Force, Planning and Zoning Commission, and the Consultant Team to prepare the C2C Plan.
- Additional Duties as Needed.

C2C Schedule and Tasks By Month



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
March	2015	2015	Visioning	Begin Review of Existing Plans, Including Goals and Actions and Review C2C Visioning Materials
April	2015	2015	Goals Development	C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.
May	2015	2015		Survey Deployment, Planning and Zoning Commission Issues and Opportunities Identification Meeting, Community Issues and Opportunities Identification Meetings (4 meetings Across County), Develop Vision Based Goals, and Begin Market Analysis.
June	2015	2015	Research & Analysis and Scenario Development and Review	Complete Existing Conditions Analysis, Complete Market Analysis, Begin Developing Future land Use Scenario(s), Assist with County Conservation Planning (Natural Resources and Water Resources Components) and C2C Project Team and Task Force Meeting to Finalize Goals
July	2015	2016		C2C Project Team and Task Force Meeting to Review Existing Conditions, Market Analysis and Further Develop Future Land Use Scenarios

C2C Schedule and Tasks By Month Continued



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
August	2015	2016	Plan Development	Complete Partial Draft and Partial Draft Presentations to Planning & Zoning Commission and County Board of Supervisors
September	2015	2016		C2C Project Team and Task Force Meeting and Finalizing Future Land Use Scenarios
October	2016	2016		C2C Project Team and Task Force Meetings to Review Draft Plan
November	2016	2016		Complete Final Draft Plan and Present to Planning & Zoning Commission and County Board of Supervisors
December	2016	2016		<i>Break for Holidays - No Scheduled Meetings</i>
January	2016	2016		Plan Review and Adoption
February	2016	2016	C2C Project Team and Task Force Meeting: Final Review and Recommendations	
March	2016	2016	Planning and Zoning Commission Work Session to Review Plan	
April	2016	2016	Planning and Zoning Commission Final Review, Hearing and Recommendation to Board of Supervisors	
May	2016	2016	Board of Supervisors Work Session to Review Plan	
June	2016	2016	Board of Supervisors Public Hearing and Consideration for Adoption	



C2C Community Survey Development

- Handout Draft Survey
- Any edits from Project Team can be made before May 12th Project Team Meeting
- SurveyMonkey and Print copies available – May Deployment (after meeting on 12th).



The C2C Plan

From Cornerstone to Capstone – Story County Comprehensive Plan

[HOME](#) [ABOUT THE C2C PLAN](#)

Project Team Meeting #1

APRIL 16, 2015 ~ [LEAVE A COMMENT](#) ~ [EDIT](#)

Below is a link to a presentation given to the first meeting of the C2C Project Team meeting on April 14, 2015.

[Story County Project Team Meeting 4.14.2015](#)

Joint Kickoff Meeting – Planning and Zoning Commission and Conservation Board

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Story County Social Media



Public Engagement Meetings

- C2C Citizen Task Force
- Community Issues and Opportunities Meetings
- Planning and Zoning Commission Meeting

Existing Plans and Goals for Review

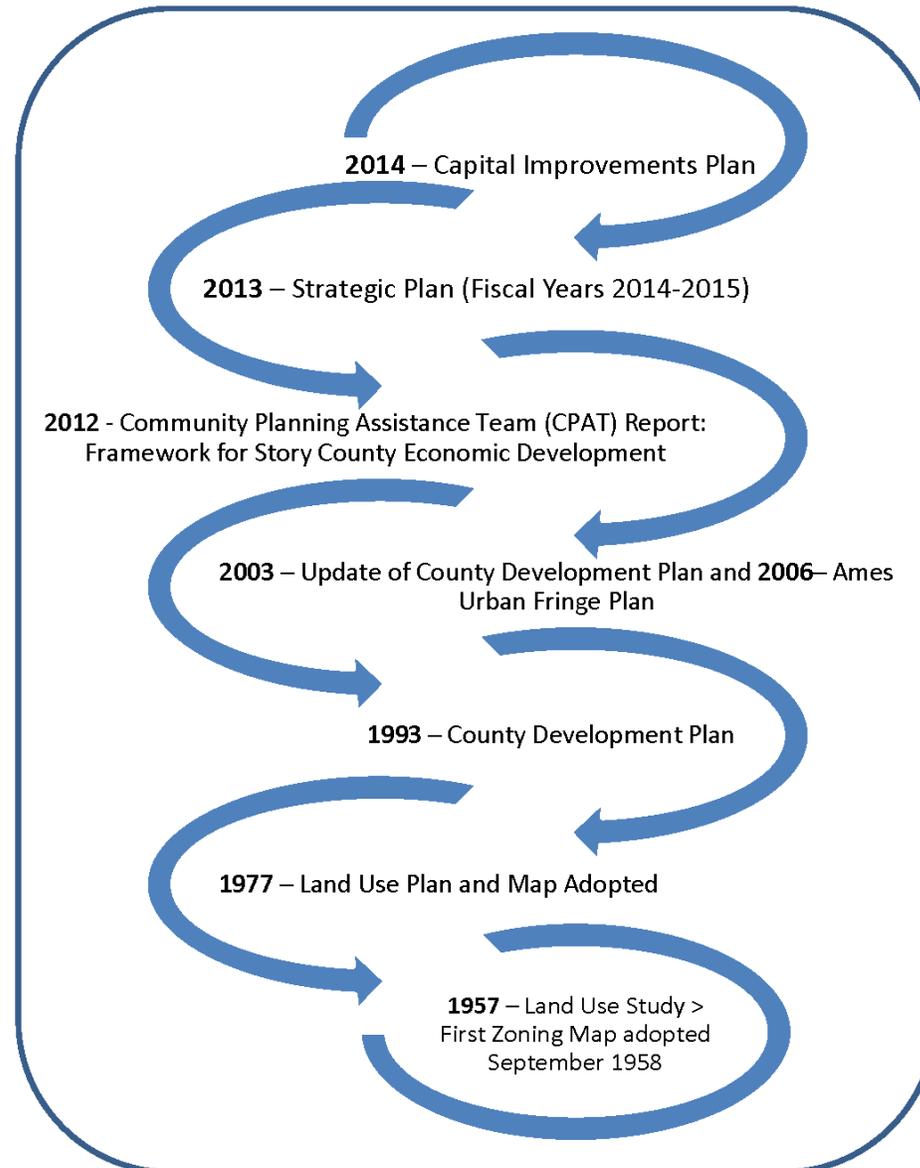


From Cornerstone to Capstone

The C2C Project

Story County Comprehensive Plan

- *Vision and Goals*
- *Community, Social and Cultural Character*
- *Sustainability and Quality of Life Aspects*
- *Housing*
- *Economic Development*
- *Transportation*
- *Service, Community Facilities and Infrastructure*
- *Environment and Natural Resources*
- *Land Use (Existing and Future)*
- *Fringe Area Planning and Intergovernmental Cooperation.*



County Outreach and Special Projects Manager

Story County Administration

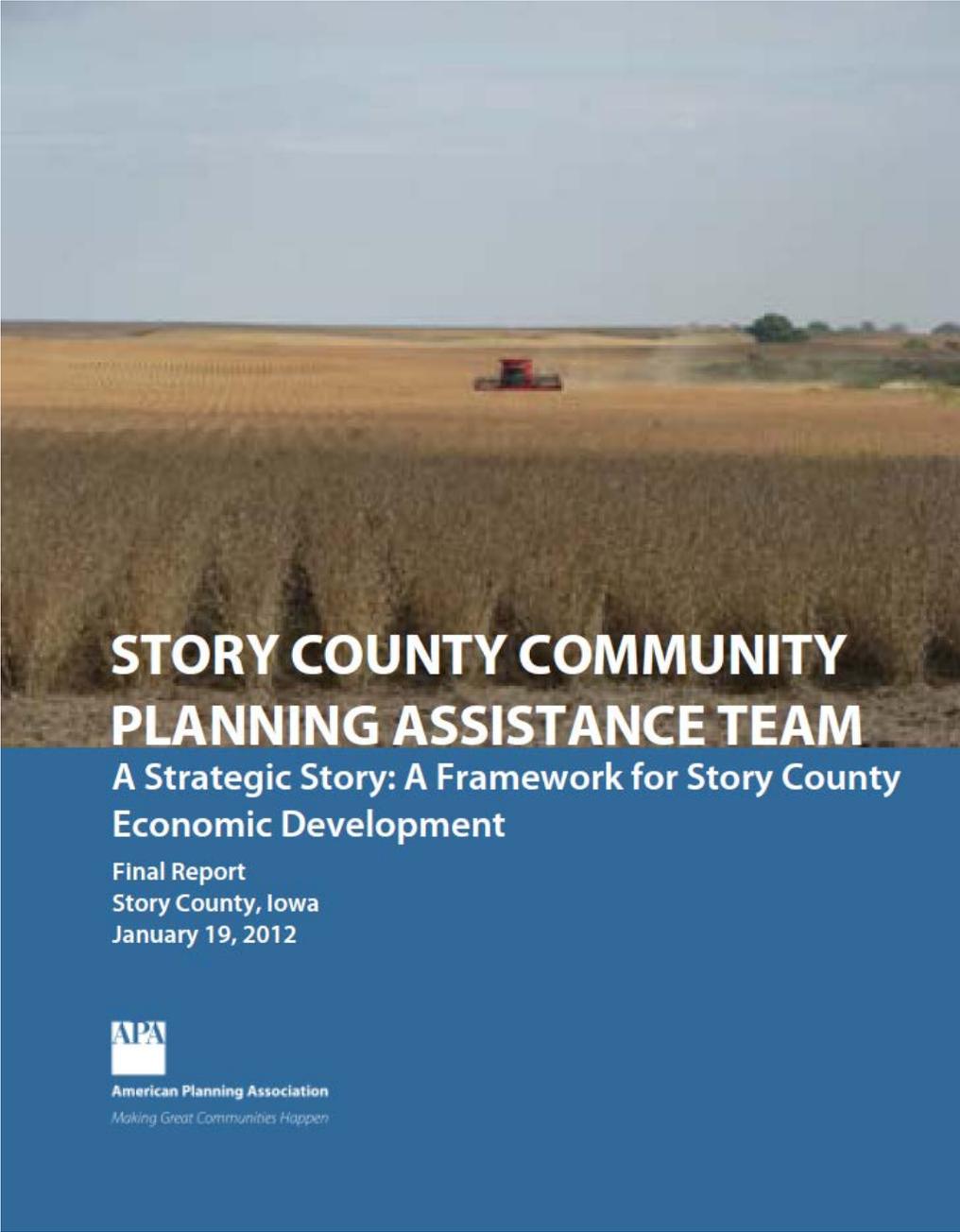
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STORY COUNTY COMMUNITY PLANNING ASSISTANCE TEAM

A Strategic Story: A Framework for Story County
Economic Development

Final Report
Story County, Iowa
January 19, 2012



American Planning Association
Making Great Communities Happen

CPAT Report –Visioning and Goals Development



1. Vision and long range planning

- Host a visioning process to build a shared vision for the County. Such community consensus essentially pre-permits economic development and community investments by building agreements before stakeholders get polarized.
- Write a long range plan (potentially, but not necessarily, a “comprehensive” plan) to memorialize the community vision and coordinate special planning projects, as well as routine governance and investments to implement that vision.

CPAT Report –Visioning and Goals Development

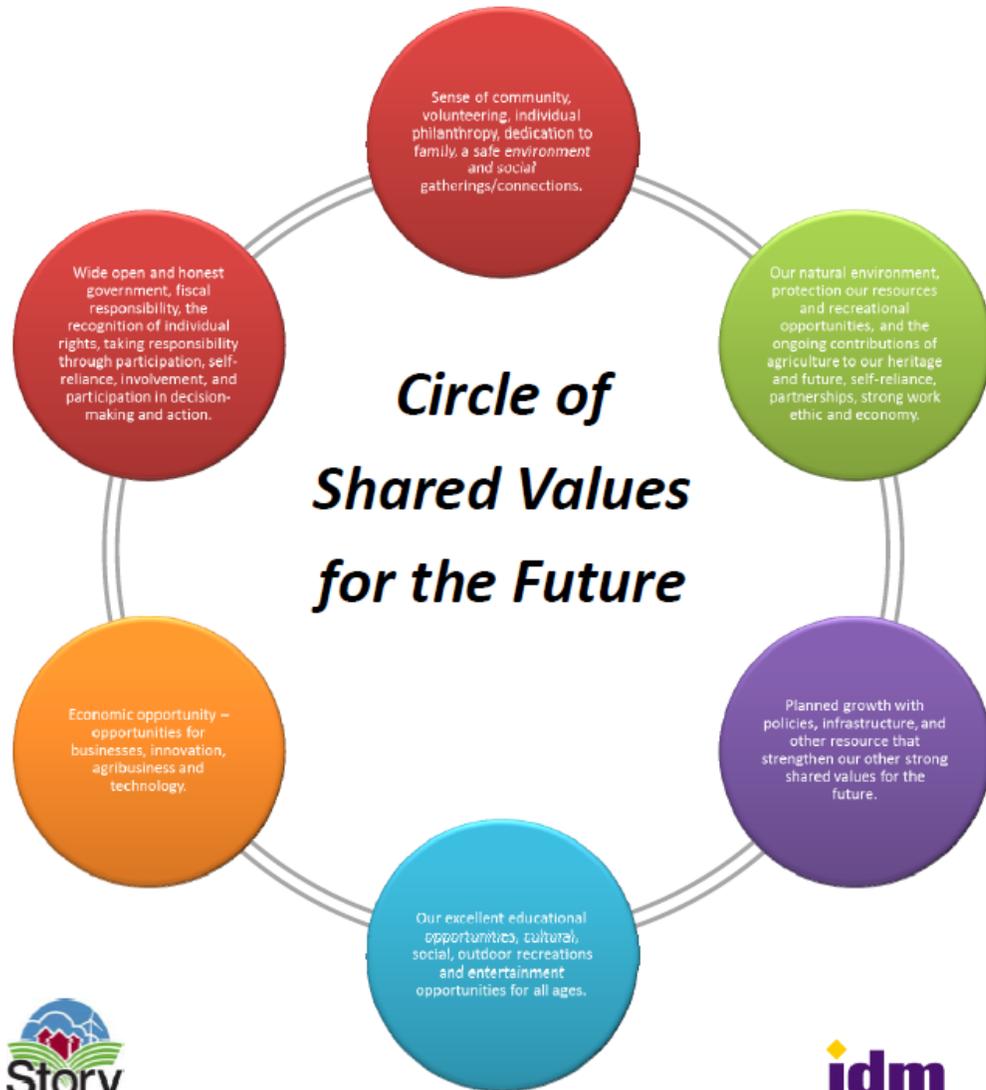


The CPAT sensed that although there appears to be consensus on maintaining the rural character of the county, there is not full agreement on where growth and investments should occur in Story County. Therefore, CPAT recommends a visioning process be undertaken with a focus on those key areas where there is disagreement or unclear direction on growth issues and community life.

A community vision will form the basis for a targeted economic development strategy. It will clearly communicate opportunities for business growth and expansion. By achieving upfront agreement, the development process becomes streamlined. Most importantly, this vision framework becomes a tool for the entire community to express its values and desires to business prospects. Creating a community vision is not a substitute for a long range plan. Visioning however provides a rational framework for more meaningful questions and the collection of data for the preparation of a long range plan.

2036 – A Vision for the Future

Story County, Iowa



- **Natural Amenities**
- **Governance, Leadership and Learning Environments**
- **Economy and Prosperity**
- **Growth- Oriented and Sustainable Infrastructure**





THE GOALS FROM THE 2011 COUNTY DEVELOPMENT PLAN ARE:

- **Protect and preserve Story County's agricultural resources.**
- **Protect and preserve Story County's natural resources.**
- **Promote and improve the mobility of Story County residents.**
- **Foster cooperation and collaboration between rural and urban residents and public and private enterprises that enhances the Quality of Life Assets in Story County.**



Common Goals From Ames Urban Fringe Plan

- **Goal 1.1** - To provide a balanced mix of land uses that is arranged to avoid conflicts and to maximize efficient delivery of municipal and county services and facilities.
- **Goal 1.2** - To prevent premature development and preserve the most high value farmland in appropriate locations.
- **Goal 1.3** - To provide a variety of housing opportunities in the Ames Urban Fringe in appropriate locations.
- **Goal 1.4** - To provide adequate opportunities for commercial and industrial development in appropriate locations.
- **Goal 1.5** - To coordinate development decisions with the efficient provision of public facilities and services.
- **Goal 1.6** - To protect and preserve sensitive natural resources, including floodplains, woodland areas, wetlands, and other sensitive natural areas.
- **Goal 1.7** - To secure a system of public and private open spaces throughout the Ames Urban Fringe that serves as a visual and recreational amenity.



Rural Service and Agricultural Conservation Area From Ames Urban Fringe Plan

- **Goal 2.1** - To maintain the rural character of the countryside.
- **Goal 2.2** - To maintain the county road systems in areas designated to remain rural to minimize long-term costs while providing adequate access.
- **Goal 2.3** - To protect and preserve sensitive natural resources, including floodplains, woodland areas, wetlands, and other sensitive natural areas.
- **Goal 2.4** - To secure a connected system of public and private open spaces throughout the Ames Urban Fringe that serves as a visual and recreational amenity
- **Goal 2.5** - To prevent premature development and preserve the most productive farmland.
- **Goal 2.6** - To ensure that all areas have safe and adequate water and wastewater service.
- **Goal 2.7** - To maintain the identities of both Gilbert and Ames as separate and distinct communities.



Next Meeting

- May 12th, 2015 at 9:00AM
- Final Survey Review and Deployment Strategy
- Update on Existing Conditions Progress
- Update on C2C Citizens Task Force
- Community Issues and Opportunities Meetings