

Story County
Coordinated Long Range Plan
From Cornerstone to Capstone
Story County Comprehensive Plan



Community Input Meeting
June 23rd , 2015
Colo Community Center



Meeting Agenda

- **Introductions**
- Overview of the C2C Project and Schedule
- Existing Plans and Goals Under Review
- Issues and Opportunities Exercise



Introductions Around the Room

- Name?
- Where do you live?
- Have you been involved in a comprehensive planning project before?



MSA
PROFESSIONAL SERVICES
CHRIS JANSON, AICP
Project Lead
Project Manager + Primary Contact

CONFLUENCE
CHRIS SHIRES, AICP
Project Planner



CONFLUENCE
MATT CARLILE, PLA
Project Landscape Architect



MSA
PROFESSIONAL SERVICES
CHRIS JANSON, AICP
Project Manager



MSA
PROFESSIONAL SERVICES
SHAWN O'SHEA
Project Planner



MSA
PROFESSIONAL SERVICES
JASON VALERIUS, AICP
Senior Project Planner



DESIGNWORKSHOP
BRITT PALMBERG, AICP
Economic Analyst





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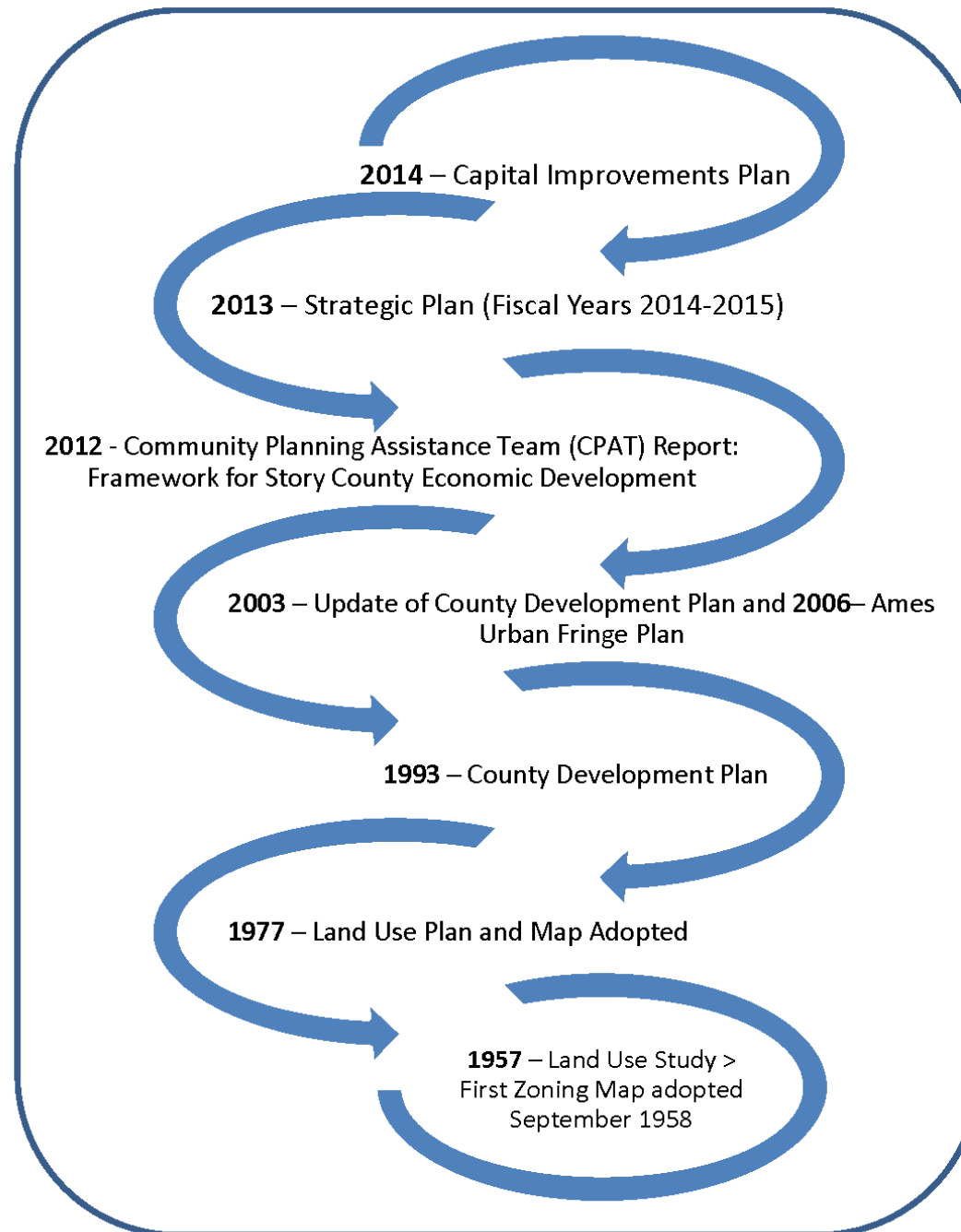
From Cornerstone to Capstone

The C2C Project



Story County Comprehensive Plan

- *Vision and Goals*
- *Community, Social and Cultural Character*
- *Sustainability and Quality of Life Aspects*
- *Housing*
- *Economic Development*
- *Transportation*
- *Service, Community Facilities and Infrastructure*
- *Environment and Natural Resources*
- *Land Use (Existing and Future)*
- *Fringe Area Planning and Intergovernmental Cooperation.*



County Outreach and Special Projects Manager
Story County Administration

900 6th Street

Nevada, Iowa 50201

Phone: 515-382-7247

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Comprehensive Plan Audit

2013

Story County, Iowa



Prepared by Story County Planning and Development

900 6th Street

Nevada, Iowa 50201

pzweb@storycounty.com

STORY COUNTY COMMUNITY PLANNING ASSISTANCE TEAM

A Strategic Story: A Framework for Story County
Economic Development

Final Report
Story County, Iowa
January 19, 2012



American Planning Association
Making Great Communities Happen



Story County Coordinated Long Range Plan From Cornerstone to Capstone Story County Comprehensive Plan

A comprehensive plan, also known as a master or general plan, is a collection of information and materials designed to guide the future development of a city or county. Such a plan can provide a community with a firm foundation for policy and action that will allow it to function more efficiently and effectively. It can strengthen communities' policies and legislation, and it also can promote a more certain future. -ISU Extension Land Use Series

Elements of the C2C Plan

Vision & Goals

**Emergency
Preparedness**

**Communications &
Public Safety**

**Agricultural
Resources**

Housing

**Infrastructure &
Utilities**

Community Facilities

**Economic
Development**

**Intergovernmental
Coordination**

Land Use

Transportation

**Cultural & Natural
Resources**

C2C Schedule and Tasks By Month



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
March	2015	2015	Visioning	Begin Review of Existing Plans, Including Goals and Actions and Review C2C Visioning Materials
April	2015	2015	Goals Development	C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.
May	2015	2015		Survey Deployment, Planning and Zoning Commission Issues and Opportunities Identification Meeting, Community Issues and Opportunities Identification Meetings (4 meetings Across County), Develop Vision Based Goals, and Begin Market Analysis.
June	2015	2015	Research & Analysis and Scenario Development and Review	Complete Existing Conditions Analysis, Complete Market Analysis, Begin Developing Future land Use Scenario(s), Assist with County Conservation Planning (Natural Resources and Water Resources Components) and C2C Project Team and Task Force Meeting to Finalize Goals
July	2015	2016		C2C Project Team and Task Force Meeting to Review Existing Conditions, Market Analysis and Further Develop Future Land Use Scenarios

C2C Schedule and Tasks By Month Continued



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
August	2015	2016	Plan Development	Complete Partial Draft and Partial Draft Presentations to Planning & Zoning Commission and County Board of Supervisors
September	2015	2016		C2C Project Team and Task Force Meeting and Finalizing Future Land Use Scenarios
October	2016	2016		C2C Project Team and Task Force Meetings to Review Draft Plan
November	2016	2016		Complete Final Draft Plan and Present to Planning & Zoning Commission and County Board of Supervisors
December	2016	2016		<i>Break for Holidays - No Scheduled Meetings</i>
January	2016	2016	Plan Review and Adoption	Plan Review Open Houses - 4 Meetings at Separate Locations Across County
February	2016	2016		C2C Project Team and Task Force Meeting: Final Review and Recommendations
March	2016	2016		Planning and Zoning Commission Work Session to Review Plan
April	2016	2016		Planning and Zoning Commission Final Review, Hearing and Recommendation to Board of Supervisors
May	2016	2016		Board of Supervisors Work Session to Review Plan
June	2016	2016		Board of Supervisors Public Hearing and Consideration for Adoption

C2C Plan Public Input Opportunities



- www.C2Cplan.com
- County Planning & Development Staff
- Consultant Team
- Project Team Meetings
- Citizens Task Force Meetings
- **Community Input Survey**
- **Community Input Meetings**
- **Plan Review Open Houses**
- Planning and Zoning Commission Meetings
- Board of Supervisor Meetings





The C2C Plan

From Cornerstone to Capstone – Story County Comprehensive Plan

HOME ABOUT THE C2C PLAN

C2C Vision Document and Planning Summary

MAY 4, 2015 ~ LEAVE A COMMENT

Below are links to two documents created by Story County in preparation of the C2C planning process. The first is a Planning Summary of the County's comprehensive planning work over the last 50+ years. The second is a Vision Document that details the vision and values that will serve as a base for the C2C Plan.

[Planning Summary](#)
[Vision Document](#)

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Desktop/Laptop



The C2C Plan

From Cornerstone to Capstone – Story County Comprehensive Plan

C2C Vision Document and Planning Summary

MAY 4, 2015 ~ LEAVE A COMMENT

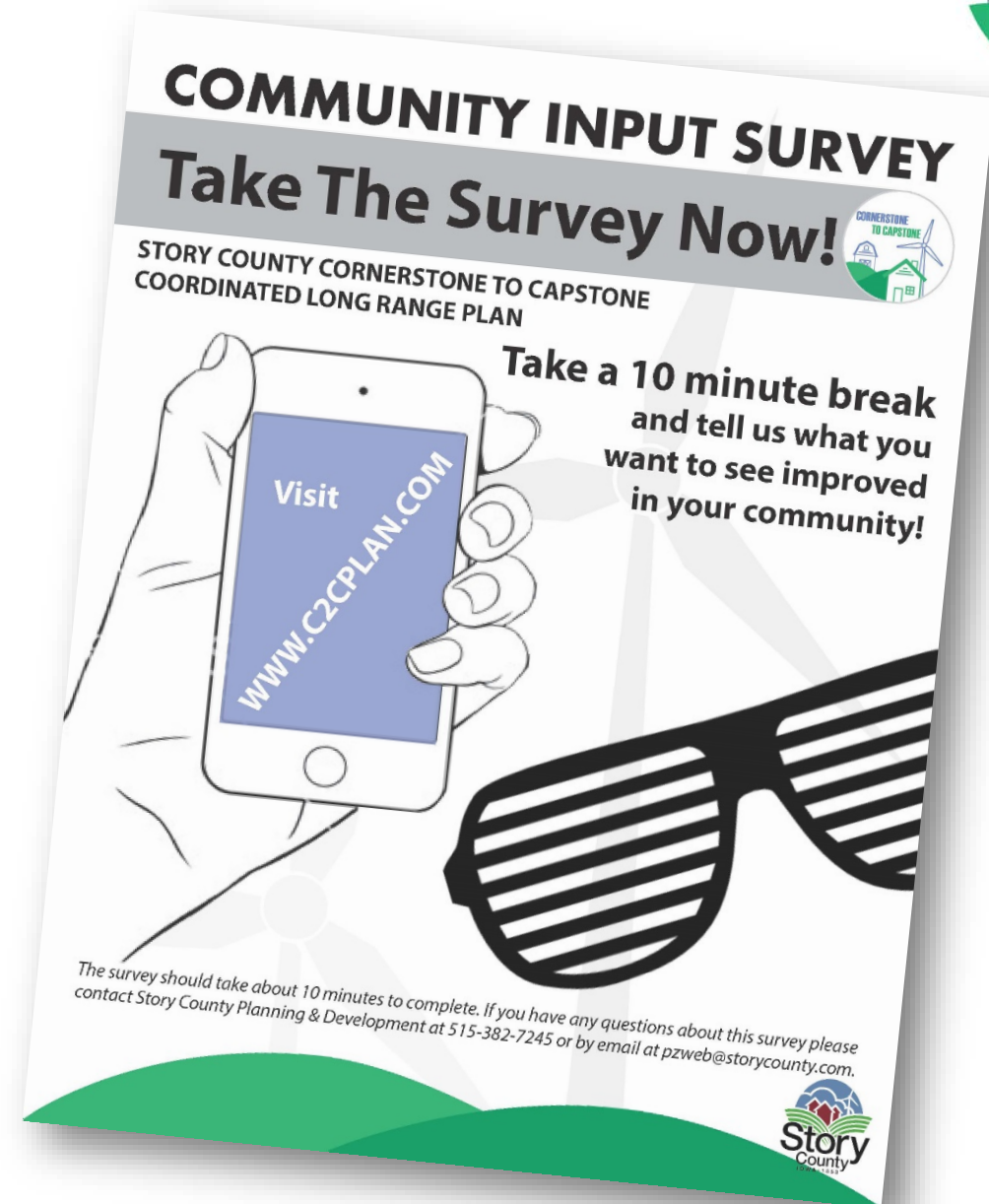
Below are links to two documents created

Tablet/Phone

Survey Review and Deployment



- SurveyMonkey and Print copies available at City Halls
- <https://www.surveymonkey.com/s/C2CPLANSURVEY>
- Email, Facebook (Cities and County Sites), Word of Mouth -> c2cplan.com





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Story County Development Plan

Land Use Framework

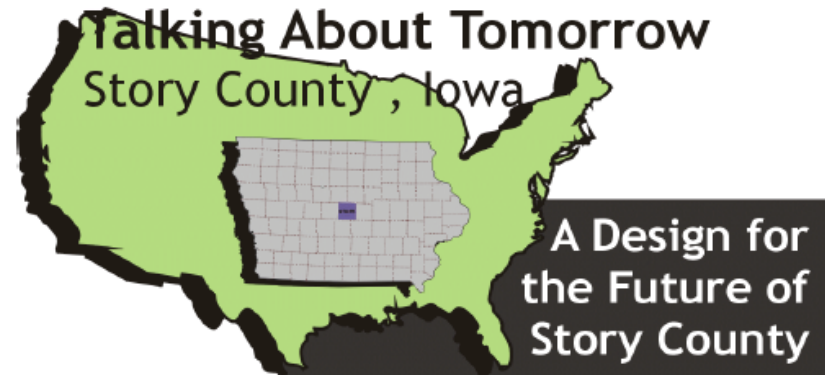
Prepared by:

Story County Planning
and Zoning
Story County, Iowa

Gould Evans Goodman
Associates, Inc.
Kansas City Missouri



GouldEvans
Goodman



ADOPTED DECEMBER 2003
Amended September 2011

THE GOALS FOR THE 2003 COUNTY DEVELOPMENT PLAN ARE:



Protect and preserve Story County's agricultural resources.

- Identify and preserve productive agricultural land for continued agricultural use.
- Implement planning policies to protect farms and farmers from urban influences that inhibit agricultural practices.
- Encourage value-added agricultural practices that support sustainable economics.

Protect and preserve Story County's natural resources.

- Identify, preserve, and expand critical natural areas, greenbelts, and open space.
- Identify methods for improving and protecting water and air quality.
- Implement planning policies to protect and preserve sensitive natural areas and open space.

Promote and improve the mobility of Story County residents.

- Implement a county-wide transportation plan.
- Foster cooperation and collaboration between rural and urban residents and public and private enterprises that enhances the Quality of Life Assets in Story County.
- Maintain and enhance the high-quality system of education.
- Promote cooperation on economic development efforts to retain and attract businesses.
- Facilitate local government coordination of emergency services.
- Implement cooperative planning efforts among local governments to ensure orderly and efficient development at the fringes of Story County communities to minimize potential urban-rural conflicts.

Strategic Plan

Story County, Iowa
Fiscal Years
2014 - 2015



Approved on May 21, 2013
Story County Board of Supervisors



New Priority Projects, Programs, Policies and Initiatives

- Develop full bridge maintenance plan.
- Develop Equipment Replacement Plan with financing program.
- Advocate for moving to one Assessor for the entire Story County.
- (TIE) Develop program to relocate County Attorney's Office to one location and to enhance security.
- (TIE) Offer enhanced in-house employee training and development program.

On-Going Priorities

- Maintain balanced budget
- Mental Health-Disability Services redesign
- Develop Capital Improvements Program
- Develop structure for merit pay plan; make decision on implementation once structure has been established.
- Enhanced security for all public county buildings
- Funding for economic development planning initiatives
- Dakin's Lake expansion
- Hickory Grove Lake sewer project – project design
- Transition to paperless document management
- Drainage ditch maintenance program





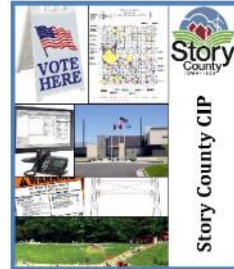
Ames Urban Fringe Plan

City of Ames
City of Gilbert
Boone County
Story County

JULY 2006



Story County, Iowa *Capital Improvements Plan*

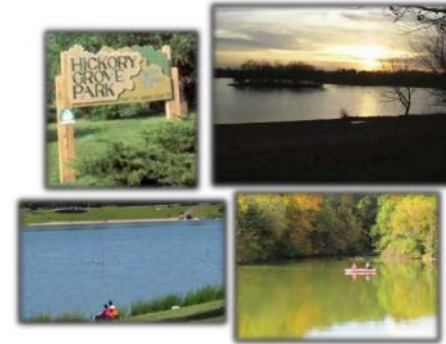


**Adopted
February 25, 2014**

Story County Administration Building
900 6th Street
Nevada, Iowa 50201
www.storycountyiaowa.gov

HICKORY GROVE LAKE WATERSHED MANAGEMENT ACTION PLAN

Story County's Flagship Park



Approval Date:

Re-evaluation Date:

Submitted By:

Prepared By: Aaron Andrews (Hickory Grove Lake Watershed Coordinator, ISU)
Dr. Michelle Soupir (Assistant Professor in Ag and Biosystems Engineering, ISU)
Rohith Gali (Graduate Student in Ag and Biosystems Engineering, ISU)

STORY COUNTY
CONSERVATION

STRATEGIC PLAN COMMENCED FISCAL YEAR 2013

The mission of the Story County Conservation Board is to enhance the quality of life for all citizens of Story County by wisely managing our natural resources, by providing recreational and leisure opportunities, and by educating citizens to be wise caretakers of our natural environment.



2013 to 2015 COMMUNITY LIFE PROGRAM OPERATING PLAN

MISSION: TO PROVIDE OPPORTUNITIES FOR PEOPLE TO LIVE, LEARN, WORK AND SOCIALIZE IN THEIR ENVIRONMENTS OF CHOICE SO THAT THEY ARE AS SUCCESSFUL AND SATISFIED AS POSSIBLE WITH THE LEAST AMOUNT OF PROFESSIONAL INTERVENTION.

VISION: TO BE THE PREMIER COMMUNITY RESOURCE FOR PERSONS DESIRING TO LIVE BEYOND THEIR DISABILITY.

From Cornerstone to Capstone

The C2C Project

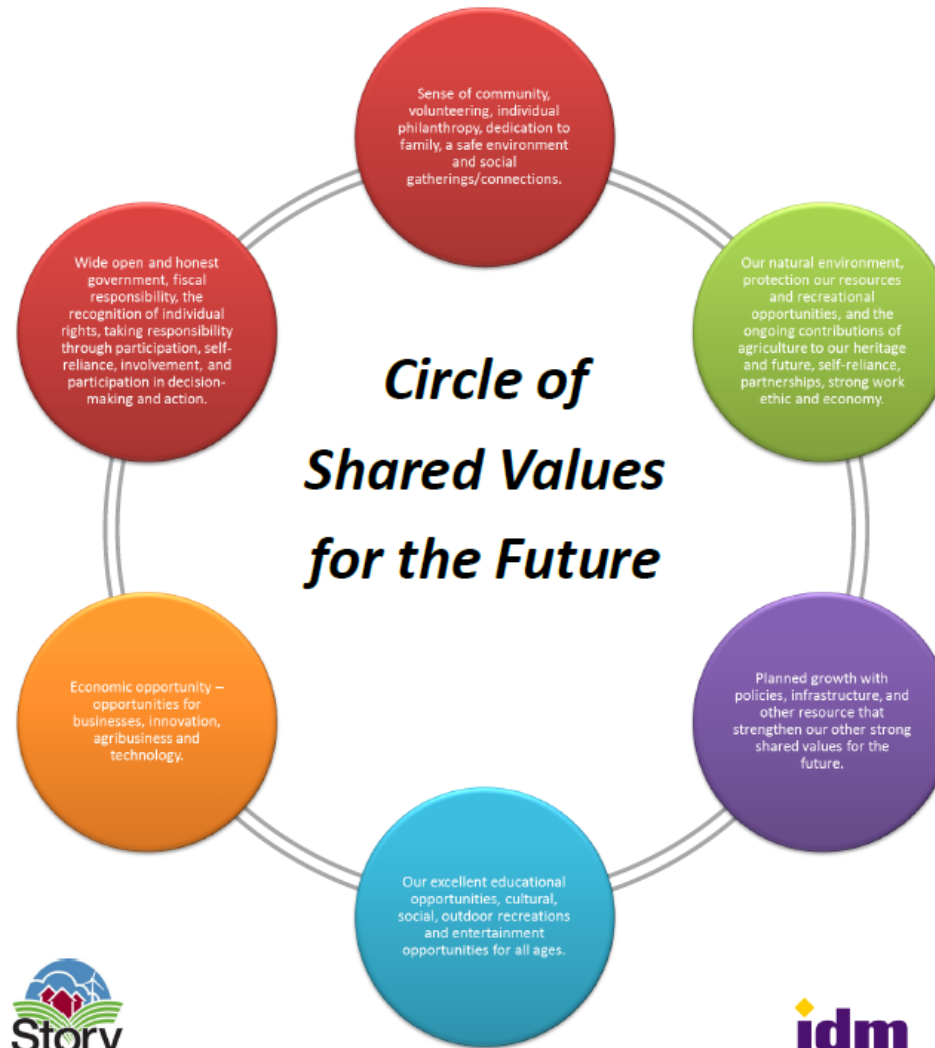
Story County Comprehensive Plan

www.c2cplan.com
www.storycountyia.gov



2036 – A Vision for the Future

Story County, Iowa





Meeting Agenda

- Introductions
- Overview of the C2C Project and Schedule
- Existing Plans and Goals Under Review
- **Issues and Opportunities Exercise**

Topic Categories for Issues & Opportunities Discussion/SWOT Analysis

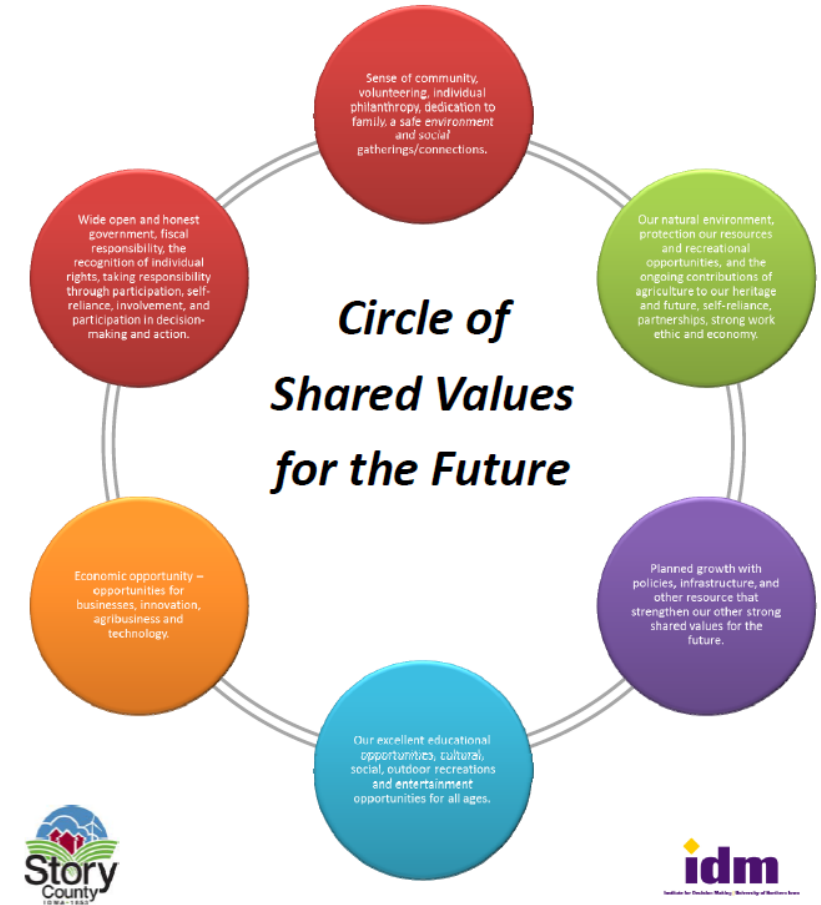
Focus on Vision Pillars

- Natural Amenities
- Governance, Leadership and Learning Environments
- Economy and Prosperity
- Growth-Oriented and Sustainable Infrastructure

WHY? *This process will help us formulate goals and policies for the C2C Plan based on community input.*



2036 – A Vision for the Future Story County, Iowa



Natural Amenities

Governance, Leadership and Learning Environments

Economy and Prosperity

Growth-Oriented and Sustainable Infrastructure



Issues/Threats/Weaknesses(-)

1. _____
2. _____
3. _____

Opportunities/Strengths (+)

1. _____
2. _____
3. _____

Vision for Natural Amenities

In 2036, Story County's natural environment and agriculture remain an inherited cornerstone of our quality of life and our economy. Our soil, water and clean air are recognized as a primary catalyst for sustaining and transforming the County as a recognized and respected place to live and work. Residents and visitors enjoy a wide variety of outdoor recreational opportunities including our parks, open spaces and trail system.

Improvements made to our environmentally sensitive and/or impaired areas enhance our enjoyment of nature and preserve resources for the next generation. Story County honors the need to encourage conserving the natural environment by supporting land development, agriculture, wellness, healthy food/water consumption and other uses in ways which promote healthy lifestyle.

Natural Amenities

Governance, Leadership and Learning Environments

Economy and Prosperity

Growth-Oriented and Sustainable Infrastructure



Issues/Threats/Weaknesses(-)

1. _____

2. _____

3. _____

Opportunities/Strengths (+)

1. _____

2. _____

3. _____

Vision for Governance, Leadership and Learning Environments

In 2036, the people of Story County have a strong and renewed sense and appreciation for family and community. Commitment to our shared vision directs our efforts and determines our effectiveness. The phrase, “I glad we did that!” is commonly heard throughout the entire county.

Story County relies on its experienced leadership, while continually cultivating and training emerging leaders across the County, including youth. This approach generates many active and flexible leaders, open to different ideas and eager to be inclusive and to inspire strong, elective and mutually supportive relationships. These individuals stay focused, communicate honestly, work collaboratively, implement purposeful planning and wisely/ strategically spend public dollars on priority projects.

Now more than ever, innovative educational opportunities through ISU, DMACC, area schools and others provide a framework for Story County to develop and retain a future workforce, attracting young individuals and families, and connecting all ages to life-long learning experiences.

Natural Amenities
Governance, Leadership and Learning Environments
Economy and Prosperity
Growth-Oriented and Sustainable Infrastructure



Issues/Threats/Weaknesses(-)

1. _____
2. _____
3. _____

Opportunities/Strengths (+)

1. _____
2. _____
3. _____

Vision for Economy and Prosperity

In 2036, Story County is recognized nationally as having an abundance of sustainable and high paying jobs, as well as a trained and dedicated workforce to support them. A variety of industries continue to invest in the County, demonstrating their long-term commitment to the area.

Story County's agricultural economy, small business activity, partnership(s) with ISU and entrepreneurial spirit are growing and diversifying our economic base, creating synergies, attracting and engaging younger residents and expanding global connections. This economic growth continues to spur the development of new housing for all income levels and quality of life amenities (e.g. service based businesses and entertainment offerings) throughout all of our communities.

Natural Amenities
Governance, Leadership and Learning Environments
Economy and Prosperity
Growth-Oriented and Sustainable Infrastructure



Issues/Threats/Weaknesses(-)

1. _____
2. _____
3. _____

Opportunities/Strengths (+)

1. _____
2. _____
3. _____

Vision for Growth-Oriented and Sustainable Infrastructure

In 2036, Story County remains an ag-based community which boasts international research and development facilities, exceptional healthcare centers, technology related infrastructure and innovative educational facilities. In twenty years, we have increased our population to over 100,000 and invested in growth-oriented resources and approaches which maximize existing infrastructure and utilize deliberate, planned growth in targeted areas.

This is creating a sustainable infrastructure which preserves our “close-knit” communities, protects our cherished bonds to both urban and rural settings and ensures that Story County communities are safe places to live and work.



Upcoming C2C Project Meetings

- C2C Project Team Meetings
 - 1st and 3rd Tuesdays of the very month through February 2016
- C2C Citizen Task Force Meetings
 - 2nd Thursday of the month through February 2016
- Plan Review Open Houses (four meetings across County)
 - January 2016
- Meetings with County Planning & Zoning Commission and Board of Supervisors
 - August/September 2015, November 2015, March – June 2016