



C2C Project Team Meeting

June 9th, 2015



Meeting Agenda

- C2C Project Schedule Review
- Survey Status Update
- Community Issues and Opportunities Meetings
- Update on Existing Conditions Progress
- C2C Citizens Task Force Meeting June 11th

C2C Schedule and Tasks By Month



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
March	2015	2015	Visioning	Begin Review of Existing Plans, Including Goals and Actions and Review C2C Visioning Materials
April	2015	2015	Goals Development	C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.
May	2015	2015		Survey Deployment, Planning and Zoning Commission Issues and Opportunities Identification Meeting, Community Issues and Opportunities Identification Meetings (4 meetings Across County), Develop Vision Based Goals, and Begin Market Analysis.
June	2015	2015	Research & Analysis and Scenario Development and Review	Complete Existing Conditions Analysis, Complete Market Analysis, Begin Developing Future land Use Scenario(s), Assist with County Conservation Planning (Natural Resources and Water Resources Components) and C2C Project Team and Task Force Meeting to Finalize Goals
July	2015	2016		C2C Project Team and Task Force Meeting to Review Existing Conditions, Market Analysis and Further Develop Future Land Use Scenarios

C2C Schedule and Tasks By Month Continued



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
August	2015	2016	Plan Development	Complete Partial Draft and Partial Draft Presentations to Planning & Zoning Commission and County Board of Supervisors
September	2015	2016		C2C Project Team and Task Force Meeting and Finalizing Future Land Use Scenarios
October	2016	2016		C2C Project Team and Task Force Meetings to Review Draft Plan
November	2016	2016		Complete Final Draft Plan and Present to Planning & Zoning Commission and County Board of Supervisors
December	2016	2016		<i>Break for Holidays - No Scheduled Meetings</i>
January	2016	2016		Plan Review and Adoption
February	2016	2016	C2C Project Team and Task Force Meeting: Final Review and Recommendations	
March	2016	2016	Planning and Zoning Commission Work Session to Review Plan	
April	2016	2016	Planning and Zoning Commission Final Review, Hearing and Recommendation to Board of Supervisors	
May	2016	2016	Board of Supervisors Work Session to Review Plan	
June	2016	2016	Board of Supervisors Public Hearing and Consideration for Adoption	

Survey Review and Deployment



- SurveyMonkey and Print copies available at City Halls –dropped off last week along with flyers for public input meetings.
- <https://www.surveymonkey.com/s/C2CPLANSURVEY>
- Email, Facebook (Cities and County Sites), Word of Mouth -> c2cplan.com

Quality of Life

1. What are the three most important reasons you and your family choose to live in Story County?

<input type="checkbox"/> Agriculture	<input type="checkbox"/> Quality Neighborhood	<input type="checkbox"/> Low Crime Rate
<input type="checkbox"/> Near Job	<input type="checkbox"/> Cost of Home	<input type="checkbox"/> Small Town / Rural Atmosphere
<input type="checkbox"/> Appearance of Homes	<input type="checkbox"/> Quality Schools	<input type="checkbox"/> Natural Beauty
<input type="checkbox"/> Property Tax Rates	<input type="checkbox"/> Raised Here	
<input type="checkbox"/> Quality of Public Services	<input type="checkbox"/> Recreational Opportunities	
<input type="checkbox"/> Other (please specify)		

2. Overall, how would you rate the quality of life in Story County?

Excellent Good Fair Poor Not Sure

Comments

3. During the next five years, I expect that the quality of life in the county will:

Improve Stay the Same Worsen

Comments

Survey Flyer and Current Results

- Open until **July 8th** - After Community Meetings
- Handouts at meeting with web address
- Hard copies and laptop(s) at meetings?

COMMUNITY INPUT SURVEY Take The Survey Now By Going To WWW.C2CPLAN.COM!



STORY COUNTY CORNERSTONE TO CAPSTONE COORDINATED LONG RANGE PLAN

We are looking forward to 2036. That's what the From Cornerstone to Capstone (C2C) Plan is all about. Story County has built a solid foundation - that Cornerstone - with planning dating back to the 1950s. Now we are designing our blueprint - the Capstone - for how we grow and develop over the coming 20 years. The C2C Plan is a coordinated long range plan that is intended to be physical and policy-based.

The C2C Plan will help guide Story County with a clear vision and goals, identify quality of life aspects, and incorporate the following areas:

- Housing;
- Economic Development;
- Transportation;
- Service, Community Facilities, and Infrastructure;
- Environment and Natural Resources;
- Land Use (Existing and Future);
- Fringe Area Planning; and
- Intergovernmental Cooperation.

Please join us as we go forth! Your input will help us clearly paint what Story County will be now and for the generations to come. Please visit www.c2cplan.com and follow the link to fill out a survey. Paper copies of the survey will be available at a City Hall near you. This survey is an important opportunity for county residents and other stakeholders to contribute their thoughts and opinions on a range of topics.

The survey should take about 10 minutes to complete. If you have any questions about this survey please contact Story County Planning & Development at 515-382-7245 or by email at pzweb@storycounty.com.



Community Input Meetings



COMMUNITY INPUT MEETING
06.30.2015

STORY COUNTY CORNERSTONE TO CAPSTONE
COORDINATED LONG RANGE PLAN

TIME 6PM to 7PM

LOCATION Story City Public Library 503 Broad St

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Please join us at one of four regional Community Input Meetings on Tuesday June 30, 2015 in Story City as we go forth! Your input will help us clearly paint what Story County will be now and for the generations to come.

For more information on this process and to sign up for project updates please visit the C2C Plan website:
www.c2cplan.com

Story County



Existing Conditions

- Work on existing conditions Appendix is underway
 - County – Existing Land Use
 - MSA – Demographics, Community Facilities, Agriculture, Housing, Infrastructure & Utilities, Transportation, Etc.
 - Confluence – Natural Resources
 - DesignWorkshop – Economic Conditions



Population

Population Trends & Projections

	Story County	Iowa
1980 Actual	72,326	2,913,808
1990 Actual	74,252	2,776,755
2000 Actual	79,981	2,926,324
2005 Proj.	81,852	2,951,775
2010 Actual	89,542	3,046,355
2015 Proj.	92,300	3,097,663
2020 Proj.	96,451	3,172,237
2025 Proj.	100,689	3,249,751
2030 Proj.	104,962	3,328,308
2035 Proj.	109,258	3,407,575

Source: Woods & Poole Economics, Inc. & Census

Story County to grow by 22% (19,716) residents in 2035 versus the State of Iowa growing at 11.8% by 2035.

Age & Sex 2010

	Story County		Iowa	
	Number	Percent	Number	Percent
Male	28,715	49.1%	1,508,319	49.5%
Female	29,783	50.9%	1,538,036	50.5%
Under 18	15,953	17.8%	727,993	23.9%
18 & over	73,589	82.2%	2,318,362	76.1%
20 - 24	18,846	21.0%	878,964	6.9%
25 - 34	12,769	14.3%	382,583	12.6%
35 - 49	12,845	14.3%	581,030	19.1%
50 - 64	13,066	14.6%	595,994	19.6%
65 & over	8,945	10.0%	452,888	14.9%
Totals	89,542	100%	3,046,355	100%

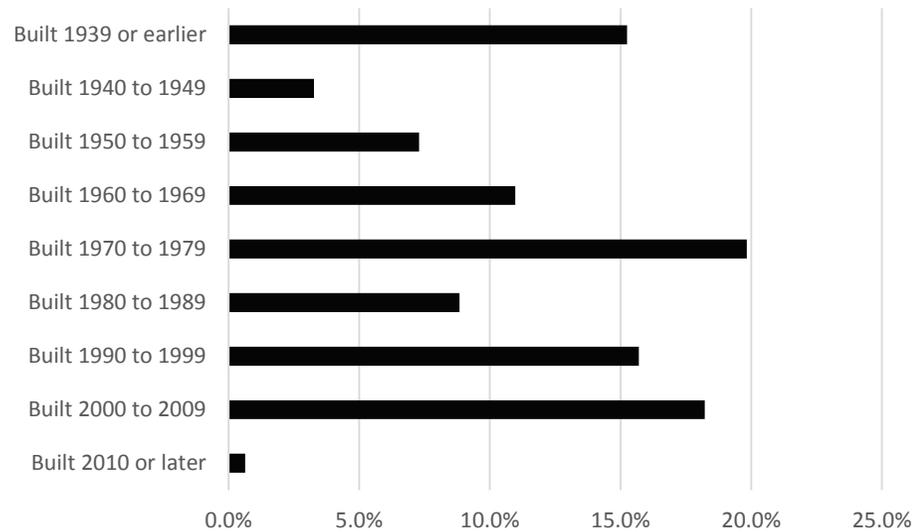
Municipal Population Trends

Population by Municipality	1990	2000	2010	% Change (1990-2010)
Ames	47,198	50,731	58,965	24.9%
Cambridge	714	819	829	16.1%
Collins	455	499	495	8.8%
Colo	771	868	876	13.6%
Gilbert	796	987	1,082	35.9%
Huxley	2,047	2,316	3,317	62.0%
Kelley	246	300	309	25.6%
Maxwell	788	807	920	16.8%
McCallsburg	292	318	333	14.0%
Nevada	6,009	6,658	6,798	13.1%
Roland	1,035	1,324	1,284	24.1%
Sheldahl	315	336	319	1.3%
Slater	1,268	1,306	1,489	17.4%
Story City	2,959	3,228	3,431	16.0%
Zearing	614	617	554	-9.8%
<i>Townships (rural)</i>	<i>8,745</i>	<i>8,867</i>	<i>8,541</i>	<i>-2.3%</i>
COUNTY TOTAL	74,252	79,981	89,542	20.6%
Urban Area Population	65,507	71,114	81,001	24%
Urban Share Percent	88%	89%	90%	3%

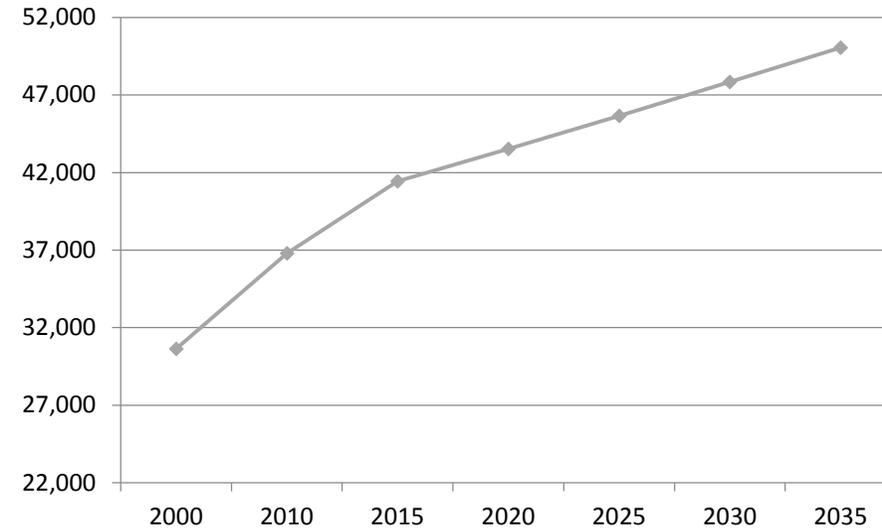


Housing

Year Structure Built, 2009-2013



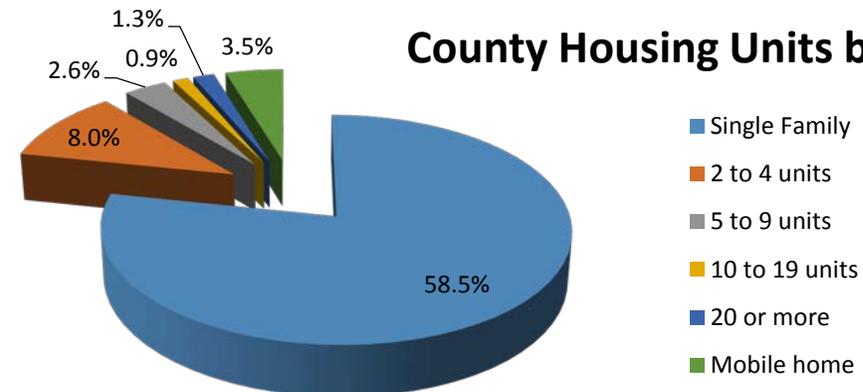
Story County Housing Projection



Story County Occupancy

	1990		2000		2010	
	Number	Percent	Number	Percent	Number	Percent
Owner Occupied	14,515	56.0%	17,125	58.3%	19,372	52.4%
Renter Occupied	11,426	44.0%	12,258	41.7%	15,824	42.8%
Vacant	906	5.3%	1,247	4.3%	1,780	4.8%
Homeowners Vacancy Rate	---	1.2%	---	1.5%	---	1.5%
Rental Vacancy Rate	---	2.7%	---	4.1%	---	2.2%
TOTAL	26,847		30,630		36,976	

County Housing Units by Type





Economic Indicators

Commuting Time to Work, 2009 - 2013 Avg.	Story Co	Iowa
Less than 10 minutes	23.2%	25.1%
10 to 14 minutes	25.4%	18.9%
15 to 19 minutes	17.6%	16.5%
20 to 24 minutes	11.6%	13.8%
25 to 29 minutes	3.4%	5.7%
30 to 34 minutes	6.6%	8.7%
35 to 44 minutes	3.9%	4.0%
45 to 59 minutes	5.9%	3.8%
60 or more minutes	2.3%	3.5%
Mean travel time to work (minutes)	17.8	18.8

Source: ACS 2009-2013

Place of Work, 2009 - 2013 Avg.	
Worked in state of residence:	99.1%
Worked in county of residence	80.2%
Worked outside county of residence	18.9%
Worked outside state of residence	0.9%

Source: ACS

		Avg. 2009-2013
Story County	Per Capita	\$25,986
	Median Family	\$76,860
	Median Household	\$50,516
	<i>Below Poverty</i>	6.2%
Iowa	Per Capita	\$27,027
	Median Family	\$65,802
	Median Household	\$51,843
	<i>Below Poverty</i>	8.1%

Source: ACS, Census Bureau

Educational Attainment*, 2009 - 2013 Avg.	Story County	Iowa
HS Graduate	19.0%	32.9%
Some College	19.5%	21.7%
Associate's Degree	9.4%	10.6%
Bachelor's Degree	28.7%	17.7%
Graduate/Prof. Degree	19.0%	8.0%
HS or Higher	95.5%	91.0%

Source: ACS, *Population 25 and over



Economic Indicators *continued*

Employment Status	Story County	Iowa
In Labor Force (2000)	46,694	1,556,581
Unemployment Rate	4.4%	4.2%
In Labor Force (ACS 2009-2013)	52,274	1,650,140
Unemployment Rate	6.2%	5.8%

Source: Census Data

Class of Worker	Story County	Iowa
Private wage and salary workers	65.8%	79.0%
Government workers	30.2%	14.0%
Self-employed in own not incorporated business workers	4.0%	6.8%
Unpaid family workers	0.1%	0.2%

Source: American Community Survey 2009-2013

Occupations, 2009 - 2013 Avg	Story County	Iowa
Management, business, science, and arts occupations	44.4%	34.0%
Service occupations	16.6%	16.7%
Sales and office occupations	21.3%	23.9%
Natural resources, construction, and maintenance occupations	7.4%	9.4%
Production, transportation, and material moving occupations	10.3%	16.0%

Source: American Community Survey

Industry, 2009 - 2013 Avg	Story County	Iowa
Agriculture, forestry, fishing and hunting, and mining	3.0%	4.0%
Construction	4.8%	6.1%
Manufacturing	10.2%	14.7%
Wholesale trade	1.3%	3.0%
Retail trade	9.5%	11.7%
Transportation and warehousing, and utilities	2.6%	4.6%
Information	2.1%	1.9%
Finance and insurance, and real estate and rental and leasing	4.8%	7.6%
Professional, scientific, and management, and administrative and waste management services	7.4%	7.0%
Educational services, and health care and social assistance	36.5%	24.1%
Arts, entertainment, and recreation, and accommodation and food services	8.9%	7.6%
Other services, except public administration	4.1%	4.4%
Public administration	4.7%	3.3%

Source: ACS

C2C Citizens Task Force Meeting

June 11th 5:30PM



Agenda

- C2C Project Schedule Review
- Survey Status Update
- Community Issues and Opportunities Meetings
- Update on Existing Conditions Progress
- Goals Discussion



Next Meeting

- June 23rd, 2015 at 9:00AM
- Survey Status Update
- Review of Input from Completed Community Issues and Opportunities Meeting - Huxley
- Update on Existing Conditions, Natural Resources and Market Analysis
- Goals for C2C Plan - Input from Community Meetings and C2C Task Force