

STORY COUNTY CONSERVATION *PARTNERS*

Thursday, July 5, 2018

Story County Conservation Center
56461 180th St., Ames

1. Jerry Keys called the meeting to order at 6:30 PM

2. ATTENDANCE

MEMBERS

Susan Siev

Ed Engle

Christine Laumer

STAFF

Jerry Keys

3. REVIEW OF AGENDA AND HANDOUTS

No comments

4. APPROVAL OF MINUTES

Minutes from the May 3, 2018 meeting approved.

5. MEMBERSHIP UPDATE

Current membership is 175. Started FY18 with 165 members. Lost 10 members and gained 20 new members. There was discussion about working with a local business to provide a new member incentive such as a coupon and having a booth about *Partners* at local events.

The September 6 *Partners* meeting will be a tour of Carroll Prairie. All members are welcome to attend. Meet at McFarland Park at 6:30 PM to carpool there or meet onsite at 7 PM. Carroll Prairie is on 200 St. just east of 610th Ave.

6. FINANCIAL REPORTS AND UPDATES

- a. Membership revenue for FY18 was \$19,343. That is 88% of our \$22,000 goal. \$660 was spent on photo contest prizes and \$1,281.07 was spent on youth service projects. An Eagle Scout made sign boards and an ISU club resided and reroofed the bird blind.
- b. The FY19 membership revenue goal is \$24,000. Funds will be used to help build a new beach house at Hickory Grove Park. \$20,000, raised in FY17, will be paid out towards the purchase of the Jordan Wildlife Area and \$22,000 will be paid out towards the acquisition of Carroll Prairie.

7. Spring Festival wrap-up discussion

The festival was Sunday, May 6, 2018 from 2:00 to 5:00 PM at McFarland Park. Weather was good and an estimated 300 attended. Crafts went well but the stamps at each activity were not utilized as planned. Layout worked fine but canoe access is getting more difficult. May have to look into placing a dock there next year. Ed Engle said that solar viewing would be minimum for the next 3 years.

8. Fall Festival planning

Fall Festival is Sunday, October 7 from 3 to 6 PM at McFarland Park.

- a. Band – Vinyl Vagabonds has been contracted to provide music
- b. Food – The Ducky Duck Pub will provide food vending during the festival
- c. Other – Jerry will look into stage and tent options for the band. Possibly provide an assortment of yard games and toys for people to enjoy while listening to the music. Hayrack rides will be available.

9. Communications

Partners' minutes and agendas are now available online through the "Notify Me" section of the Story County website. You can sign up to receive notification of agenda and minute postings or view them by clicking the link on the Story County Conservation homepage. Story County Conservation will no longer email minutes and agendas directly to members.

10. Other

The *Partners* brochure and lobby display are updated to reflect our support for the beach house project in FY 19.

11. SCHEDULE OF UPCOMING EVENTS/MEETINGS

2018

Thur., September 6	6:30 PM	<i>Partners</i> Advisory meeting
Sun., October 7	3:00-6:00 PM	Fall Festival
Thur., November 1	6:30 PM	<i>Partners</i> Advisory meeting

ACTION:

No action items

ADJOURNMENT

Meeting adjourned at 7:35 PM.