

Story County  
Board of Supervisors Meeting  
Minutes

4/21/14 Vision Meeting

1. CALL TO ORDER: 9:06 A.M.

The Board of Supervisors met on 4/21/14 at 9:00 am at McFarland Park for the Vision Meeting. Paul Toot, Rick Sanders, and Wayne E. Clinton with Paul Toot presiding. Mr. Paul Toot thanked those in attendance for taking time to join the Board of Supervisors in the session.

2. WELCOME AND INTRODUCTION:

i. Review Operating Principles – LaDene Bowen

Ms. LaDene Bowen introduced herself and Mr. James Hoelscher and reviewed their role as meeting facilitators. Ms. Bowen reviewed the operating principles for the group to follow during the morning session.

ii. Reviewing the Agenda

Ms. Bowen reviewed the agenda and timeframe for the group.

3. PRESENTATION OF WHERE STORY COUNTY GOVERNMENT HAS BEEN AND WHERE IT IS GOING:

Mr. Toot and Mr. Rick Sanders provided an overview of Story County government, addressing the following:

- Organizational framework of Story County
- Review of the budget and fiscal health
- Strategic Plan
- Built environment and improvements and the adoption of the CIP
- Mental health redesign
- Story County's increased role in economic development
- Public outreach goals and strategies embraced by Story County
- Look towards future projects and goals.

4. BEGINNING TO SEE A WORLD OF CONSTANT CHANGE:

Ms. Bowen handed participants a sheet entitled "Most of the people I know in Story County believe in..." and asked them to fill it out and turn it in at the end of the morning's session. Mr. Hoelscher presented a brief video *Are you Ready?* for the audience to watch. Following the video, Ms. Bowen and Mr. Hoelscher distributed the "Story County TRENDS Worksheet", which asked the following: Think about your knowledge and experiences in both your professional and personal life (reading, traveling, and listening, observing, thinking).

1. What are the most exciting (or encouraging, hopeful, promising, etc.) trends that you see that might affect Story County's future?
2. What are the most alarming trends that you see that might affect Story County's future?

5. VISIONING:

Participants were divided into three groups. Ms. Bowen and Mr. Hoelscher led the groups through the "Vision – Story County 2024 Master Sheet". Participants were asked to place themselves in the year 2024 and reflect backwards to the last decade, starting in 2014, knowing that Story county has been in a world of constant change. In groups, participants identified the two most important attributes and why for the following areas: Social, Economic, Natural, and Structural.

- V. **CLARIFYING FOR UNDERSTANDING AND BUILDING CONSENSUS:**  
The groups chose a notetaker and reporter and were guided through a process of reporting out the two most important attributes. Those areas listed included:  
Social Attributes  
Economic Attributes  
Natural Attributes  
Structural Attribute
- VI. **SUMMARY AND NEXT STEPS:**  
Ms. Bowen outlined the next steps would include: IDM will take feedback from the day's session and develop a draft vision story. This vision story will include the shared values. It will be presented for validation and acceptance at the next meeting, which has been scheduled for May 28, beginning at 9:00 am. Ms. Bowen also indicated that a "Community Assessment" has been developed and will be presented at the next meeting.
- Mr. Clinton shared his appreciation of the work of the groups at the day's session and the time and dedication applied to the process.
- Mr. Toot thanked the Ames Economic Development Commission for providing refreshments for the day's meeting.
- VII. **ADJOURNMENT:**  
Mr. Toot adjourned the meeting at 12:06 P.M.