



OWNER OCCUPIED AWARDS

Slater, Maxwell, and Collins were all awarded owner-occupied awards for their successful applications to the Story County Housing Trust Fund. Together, these applications received a total of \$140,000 in funding, supporting improvements that help maintain safe, stable, and affordable housing within the community.

ROLAND

An MOU with Keystone Estates has been signed.



GILBERT

Gowrie Family Chiropractic Clinic celebrated the groundbreaking of their new location in Gilbert's commercial park.



SLATER

Slater Sports Plex Project celebrated a major milestone with a ribbon cutting to showcase progress on Phase I.



COLO

Keystone Ranch Home



MAXWELL

Rock Ridge Subdivision



Alliance
STORY COUNTY OUTREACH
CITY OF GILBERT

GILBERT	2023:	2021:
Median Age:	42.3	43.3
Mean travel time to work:	22.6	21.9
Poverty %:	5%	7.8%
Owner Occupied %:	87%	83.77%
Rental Occupied %:	13%	15.79%
Overall Housing Vacancy %:	0%	0%
Population:	1300	1082
Household #:	521	325
Total Housing Units:	521	456
Average Persons per Household:	2.5	2.73
Per Capita Income:	48295	40633
Median Household Income:	112250	93333




Gilbert Groundbreaking
The City of Gilbert celebrated the groundbreaking of the first lot to the new Pleasant Development in early October. The lot was purchased by John Heston, owner and CEO of Pleasant Homes, who will construct a five-space retail building. This project represents a true community effort, with RES Properties, city leaders, county leaders, and many partners working together to bring this development to life.

AmesAlliance.com
304 Main Street | Ames, IA 50010
515.232.2310

DATA REPORTS - COMING SOON!

INTRODUCING JENNIFER LUENGAS-OTTO

The Ames Regional Economic Alliance is excited to welcome Jennifer Luengas-Otto as a new Director of Economic Development. In this role, Jennifer will lead Story County outreach and also serve as the Executive Director of the Nevada Economic Development Council (NEDC), supporting business growth, entrepreneurship, and community development efforts throughout the region.

Prior to joining the Alliance, Jennifer played a key role in launching a regional entrepreneurship initiative serving eight counties in West Central Iowa. Through this work, she partnered closely with local economic development organizations, resource providers, and business owners to strengthen local capacity, coordinate resources across county lines, and improve access to business support in rural communities.

Jennifer Luengas-Otto

Jennifer@amesalliance.com



2026 REGIONAL HOUSING SUMMIT

Join us for the Ames Regional Economic Alliance's first-ever Housing Summit, a full-day event exploring how housing drives economic opportunity for families, communities, and businesses across the Ames region.

Attendees will engage in timely discussions, hear from Iowa housing leaders, and gain insight into local and regional development strategies that strengthen our communities. The day will feature keynote speakers, panel conversations, exhibitor networking, and the 2025 AREA Housing Impact Awards luncheon - celebrating excellence in housing projects that make a lasting impact.

Register online at <https://amesalliance.com/upcoming-event/2026-area-housing-summit/> or email Elizabeth Berg at elizabeth@amesalliance.com



CHILDCARE VACANCIES

TOTAL VACANCIES

440

PROVIDERS AT CAPACITY

43

REPORTING PROVIDERS TO DHC

73

REAL ESTATE NUMBERS

STORY COUNTY	2025
Median Sales Price	\$240,000
Closed Sales	159
Median Days on Market	16
List Price to Received	98.5%
New Listings	227

304 Main Street • Ames, IA 50010
515.232.2310

[AmesAlliance.com](https://amesalliance.com)