

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Ames Branch #4120 – P.O. Box 529 – Ames, Iowa 50010

2023 Annual Freedom Fund

Thursday, February 16, 2023

Registration and Social 5:30 p.m.-6:30 p.m.; Dinner

Virtual- 7:30 p.m.

January 18, 2023

Story County Board of Supervisors
Attention: Latifah Faisal, Chair
Nevada, IA 50201

Greetings Ms. Faisal,

As we enter into a new year, we know that the work of the Ames Branch of the NAACP has to continue to be at the forefront of leading, listening, partnering, and sponsoring with community organizations and local government to educate, raise awareness, and provide tools and resources for the leaders and organizations in our community.

Our 2023 Freedom Fund Event will again be a hybrid. Due to the continued Coronavirus Pandemic and other flu outbreaks, for the "In-Person" option, we will be limiting the number of tables and the number of seats per table from ten down to eight. We are also "encouraging" the wearing of face masks. The event is scheduled for Thursday, February 16th, starting with registration and social from 5:30 p.m. and a program and dinner at 6:30 p.m. The virtual option will begin at 7:30 p.m. and be live-streamed through our YouTube channel.

The theme of our 2023 Event is "Our Mission continues..." this theme stems from the Six-Game Changes Strategies of our National Organization (<https://www.indynaacp.org/naacp-game-changers>). Our focus in the Ames community is the continuation of meaningful conversations about equity, diversity, and inclusion facilitated throughout our community. To build on this vital work, **Dr. Sharon Perry Fantini, Vice-President of Diversity, Equity, and Inclusion at Iowa State University will be our Keynote Speaker.** Dr. Perry Fantini holds bachelor's degrees in organizational management and human resources management, an MBA from Tiffin University, and a Ph.D. in human resources and organizational management from Minneapolis-based Capella University. She began her position at ISU in January 2022. We are excited about what she will share to enhance and expand our community's efforts to be more diverse, equitable, and inclusive.

As a corporate sponsor, **Story County's** footprint will continue to be recognized for its support and commitment to the betterment of the community of Ames/Story County. Attached for your consideration are the 2023 Sponsorship levels. **We know that Story County is an employer that will not only embrace equity, diversity, and inclusivity throughout its organizational levels but is invested in leading and promoting events that educate and train employers in this area as well.** We hope we can again count on your support for this event to help us continue advancing the much-needed unification work needed for our community, and our state.

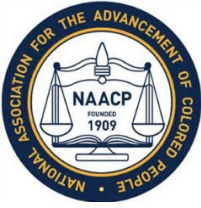
We would like to thank Story County in advance for your consideration of this partnership and sponsorship opportunity. We look forward to hearing from you soon. **Please visit our website at www.amesianaacp.org to register for the event.** If you have any questions or need additional information, contact our Freedom Committee Chair, Vanessa Baker- Latimer, at ffbames@gmail.com.

Kindest Regards,

Vern Hawkins, Interim President, Ames NAACP Branch

2023 Freedom Fund Event Committee:

Vanessa Baker-Latimer-Chair; Anita Rollins; Vern Hawkins; & Timothy L. Gartin; -Co-Chairs



Ames Branch NAACP Freedom Fund Event
Gateway Hotel and Conference Center, Ames, Iowa
Thursday, February 16, 2023
Registration and Social 5:30 p.m.-6:30 p.m.- Dinner
Virtual Program- 7:30 p.m.

2023 Sponsorship Levels

Diamond Sponsor: \$5,000

- 16 guests at the In-Person Event (8 per table)
- 16 one-year NAACP memberships*
- Logo recognition as Diamond Sponsor during the program
- Verbal recognition during the program
- Logo and link placement on NAACP Ames Web Site for one year
- Recognition Plaque
- Opportunity for 1–4-minute “live or pre-recorded” message during the event.
- 10 Social Media graphic recognition ads throughout the program year

Platinum Sponsor: \$3,500

- 12 guests at the In-Person Event (8 per table)
- 12 one-year NAACP memberships*
- Logo recognition as Platinum Sponsor during the event program
- Verbal recognition during the virtual program
- Opportunity for 1–3 minute “live or pre-recorded” message during the event.
- Logo and link placement on NAACP Ames Web Site for program year
- 8 Social Media graphic recognition ads throughout the program year

Silver Sponsor: \$2,500

- 8 guests at the In-Person Event (8 per table)
- 8 one-year NAACP memberships*
- Logo recognition as Silver Sponsor during the program
- 1–2- minute pre-recorded message during the event
- Verbal recognition during the program
- Logo placement on NAACP Ames Web Site for program year
- 6 Social Media graphic recognition ads throughout the program year

Bronze Sponsor: \$1,000.00

- 8 guests at the In-Person Event (8 per table)
- 8 one-year NAACP memberships*
- Logo recognition as Bronze Sponsor during the program
- Recognition as a Bronze Sponsor on our website for one year
- 4 Social Media graphic recognition ads throughout the program year

Sustaining/Faith-Based Sponsor: \$400.00

- 4 guests at the In Person Event
- 4 one-year NAACP memberships*) (4 per table)
- Recognition as a Sustaining Sponsor on our website for one year

Virtual Patron Sponsor: \$65.00

- 1 guest at the Virtual Level

Each Membership also includes a one-year subscription to *The Crisis Magazine