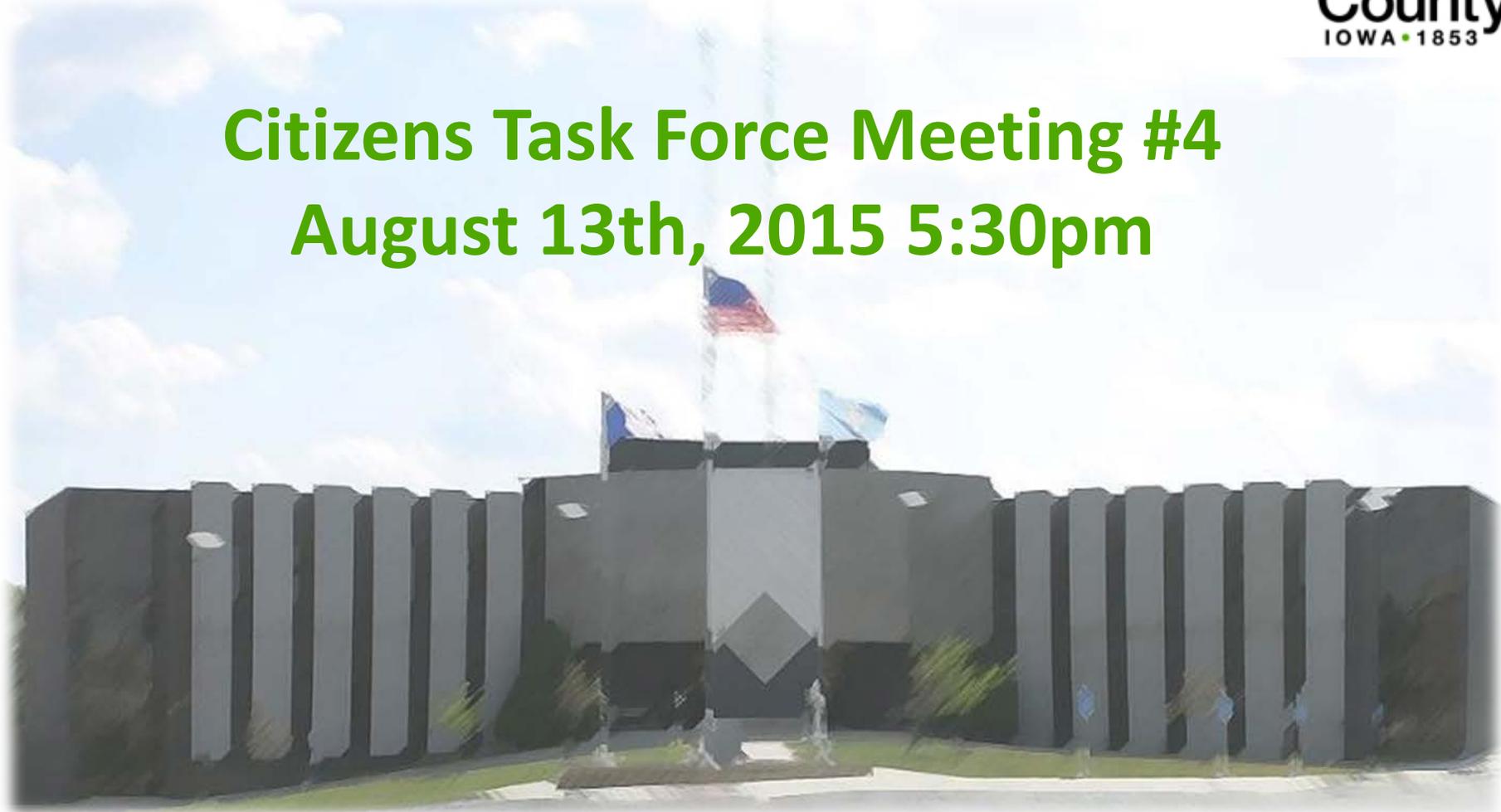


Story County
Coordinated Long Range Plan
From Cornerstone to Capstone
Story County Comprehensive Plan



Citizens Task Force Meeting #4
August 13th, 2015 5:30pm





Meeting Agenda

- **C2C Project Schedule Review**
- Survey Status Update and Youth Survey
- Review Input from Conservation and Recreation Meetings
- Discuss Future Land Use Scenarios
- Review Draft Documents Status
- Review Draft Goals and Objectives

C2C Schedule and Tasks By Month



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
March	2015	2015	Visioning	Begin Review of Existing Plans, Including Goals and Actions and Review C2C Visioning Materials
April	2015	2015	Goals Development	C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.
May	2015	2015		Survey Deployment, Planning and Zoning Commission Issues and Opportunities Identification Meeting, Community Issues and Opportunities Identification Meetings (4 meetings Across County), Develop Vision Based Goals, and Begin Market Analysis.
June	2015	2015	Research & Analysis and Scenario Development and Review	Complete Existing Conditions Analysis, Complete Market Analysis, Begin Developing Future land Use Scenario(s), Assist with County Conservation Planning (Natural Resources and Water Resources Components) and C2C Project Team and Task Force Meeting to Finalize Goals
July	2015	2016		C2C Project Team and Task Force Meeting to Review Existing Conditions, Market Analysis and Further Develop Future Land Use Scenarios

C2C Schedule and Tasks By Month Continued



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
August	2015	2016	Plan Development	Complete Partial Draft and Partial Draft Presentations to Planning & Zoning Commission and County Board of Supervisors
September	2015	2016		C2C Project Team and Task Force Meeting and Finalizing Future Land Use Scenarios
October	2016	2016		C2C Project Team and Task Force Meetings to Review Draft Plan
November	2016	2016		Complete Final Draft Plan and Present to Planning & Zoning Commission and County Board of Supervisors
December	2016	2016		<i>Break for Holidays - No Scheduled Meetings</i>
January	2016	2016		Plan Review and Adoption
February	2016	2016	C2C Project Team and Task Force Meeting: Final Review and Recommendations	
March	2016	2016	Planning and Zoning Commission Work Session to Review Plan	
April	2016	2016	Planning and Zoning Commission Final Review, Hearing and Recommendation to Board of Supervisors	
May	2016	2016	Board of Supervisors Work Session to Review Plan	
June	2016	2016	Board of Supervisors Public Hearing and Consideration for Adoption	



The C2C Plan

From Cornerstone to Capstone – Story County Comprehensive Plan

[HOME](#) [ABOUT THE C2C PLAN](#) [DRAFT CHAPTERS – WORKING OUTLINE](#) [SCHEDULED MEETINGS](#)

Scheduled Meetings

*The following meetings have been scheduled as part of the C2C Plan Project.
All meeting dates, times and locations are subject to change.*

Updated August 13th, 2015 at 2:10PM

Public Engagement Meetings

- Plan Review Open Houses
 - January 2016
 - Time: TBD
 - Location: TBD

Citizens Task Force Meetings

- August 13th, 2016
 - 5:30PM

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Story County Conservation Social Media





Meeting Agenda

- C2C Project Schedule Review
- **Survey Status Update**
- Review Input from Conservation and Recreation Meetings
- Discuss Future Land Use Scenarios
- Review Draft Documents Status
- Review Draft Goals and Objectives

Survey Review and Deployment



- Citizens Survey closed August 1st, 2015
 - 684 responses
 - Summary in Chapter 2 and complete results in Appendix B
- Youth Survey is open and will stay open through September
 - 12-18yrs old is target audience
 - <https://www.surveymonkey.com/r/C2Cyouthsurvey>
 - Link on C2Cplan.com
 - Open ended questions
 - 40 responses to date
- Iowa State Student Survey will be developed in the next week
 - Current ISU students will be the target audience
 - Mix of open ended and multiple choice questions



The C2C Plan

From Cornerstone to Capstone – Story County Comprehensive Plan

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MAY 27, 2015 ~ [LEAVE A COMMENT](#)



[CLICK HERE TO TAKE THE YOUTH SURVEY!](#)



**Story County Cornerstone To Capstone
Coordinated Long Range Plan Survey**

The survey is available online at <https://www.surveymonkey.com/r/c2cyouthsurvey>

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Q1: How do you describe Story County and the city you live in to people you know or meet that don't live here?



Schools Needs **Place** Everybody **Nice** Kind
Small Town Fun **County** Nevada **Friendly**
Safe

Q2: What do you like about living and going to school in Story County?

Sports Nevada High School **Safe** Teachers
Small Towns Friends **Nice** Good Education
Story County Arts **Community**

Q3: Has Story County been a good place to grow up and why?

Family Pool Town Gilbert Safe Environment
Place Story County Opportunities Care
Iowa Hard Friendly



Q4: What would you like to change about Story County and your city?

Activities Town Roads Fun Story County
Stop Think Attractions



Q5: Do you think you will stay in Story County after graduating from High School? If not, do you think you will you move back some day? Why or why not?

Story County Experience **Family** Good Place **Live**
Iowa **College**

Q6: Anything else you'd like to add that will help the Story County create a great comprehensive plan?

- No
- Improve housing
- Keep crime low
- More activities, attractions and recreation for kids
- More businesses



Meeting Agenda

- C2C Project Schedule Review
- Survey Status Update
- **Review Input from Conservation and Recreation Meetings**
- Discuss Future Land Use Scenarios
- Review Draft Documents Status
- Review Draft Goals and Objectives

Input from Conservation and Rec Meetings



- Ames Anglers Meeting – July 31st
- Conservation and Rec Public Meeting – August 11th

COMMUNITY INPUT MEETING
08.11.2015

STORY COUNTY CORNERSTONE TO CAPSTONE
CONSERVATION & RECREATION

TIME 6:00 PM TO 7:30 PM

LOCATION MCFARLAND CONSERVATION CENTER
56461 180TH STREET, NORTH OF AMES

We are looking forward to 2036. That's what the From Cornerstone to Capstone (C2C) Plan is all about. Story County has built a solid foundation - the Cornerstone - with planning dating back to the 1950s. Now we are designing our blueprint - the Capstone - for how we grow and develop over the coming 20 years. The C2C plan is a coordinated long range plan that is intended to be physical and policy-based.

The C2C Plan will help guide Story County with a clear vision and goals, identify quality of life aspects, and incorporate the following areas:

- Housing
- Economic Development
- Transportation
- Service, Community Facilities, and Infrastructure
- Conservation of Natural Resources
- Land Use (Existing and Future)
- Fringe Area Planning
- Intergovernmental Cooperation

Please join us for a **Community Input Meeting** focused on the **Conservation of Natural Resources** component of the C2C Plan on Tuesday, August 11th at the McFarland Conservation Center north of Ames.

AGENDA 6:00 PM OPEN HOUSE
6:30 PM PRESENTATION AND INPUT SESSION ON
NATURAL RESOURCES, RECREATION AND TRAILS

For more information on this process and to sign up for project updates please visit the C2C plan website:
www.c2cplan.com




Input from Conservation and Rec Meetings



- **Ames Anglers Meeting – Comments:**

- Need bike lanes or trails to get the bikers off of R38 north of Ames.
- Need to require bikers to use a trail/lane when available instead of the county road.
- Consider adding snowmobile routes.
- Need to do more to incentivize farmers and land owners to practice conservation and leave riparian buffer strips to reduce erosion and storm water pollution.
- Need to provide educational programs for urban land owners to reduce their use of lawn chemicals and reduce urban run-off and storm water pollution.
- Should work with ISU to create some urban demonstrations of best practices in lawn care and reducing lawn chemicals/fertilizer run-off.

Input from Conservation and Rec Meetings



- **Ames Anglers Meeting – Comments (continued):**

- Water quality is an issue in the county.
- Water quality of Hickory Grove Lake is a problem in the summer with the algae growth. Negatively impacts fishing.
- McFarland Lake has too much algae growth that restricts shore fishing.
- Too much fertilizer run-off from urban areas causing algae growth in detention ponds.
- Story County has no agriculturalist on staff.
- Story County as a good Conservation Department.
- Dakins Lake is a great resource.

Input from Conservation and Rec Meetings



- **Conservation and Rec Public Meeting – Highlights:**

- Opportunity to have a comprehensive approach to conservation of natural resources.
- Identify sensitive areas in the County that should be preserved - conduct a detailed natural resources and habitats survey.
- Limit sprawl. Promote infill development.
- New developments should provide water quality and rec improvements.
- Development should be encouraged in or close to towns.

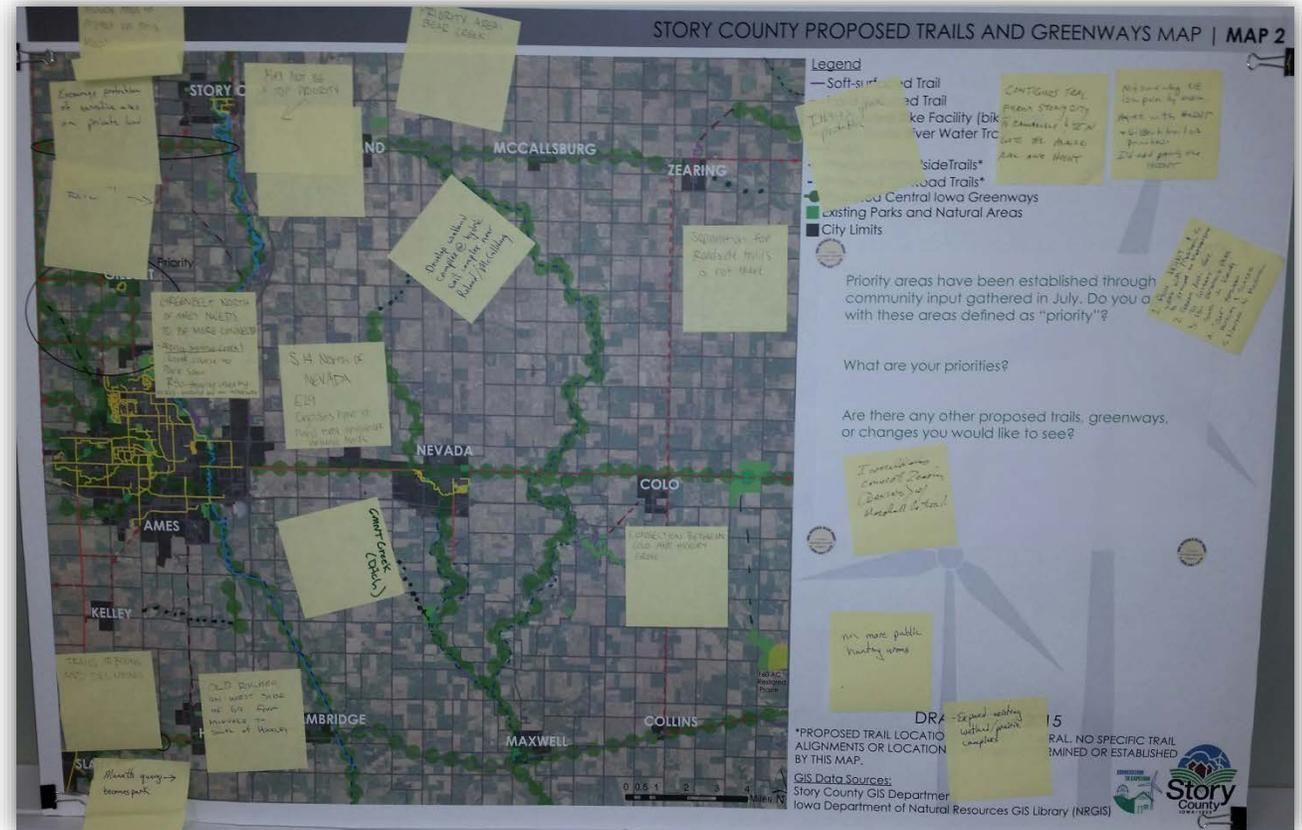


Input from Conservation and Rec Meetings

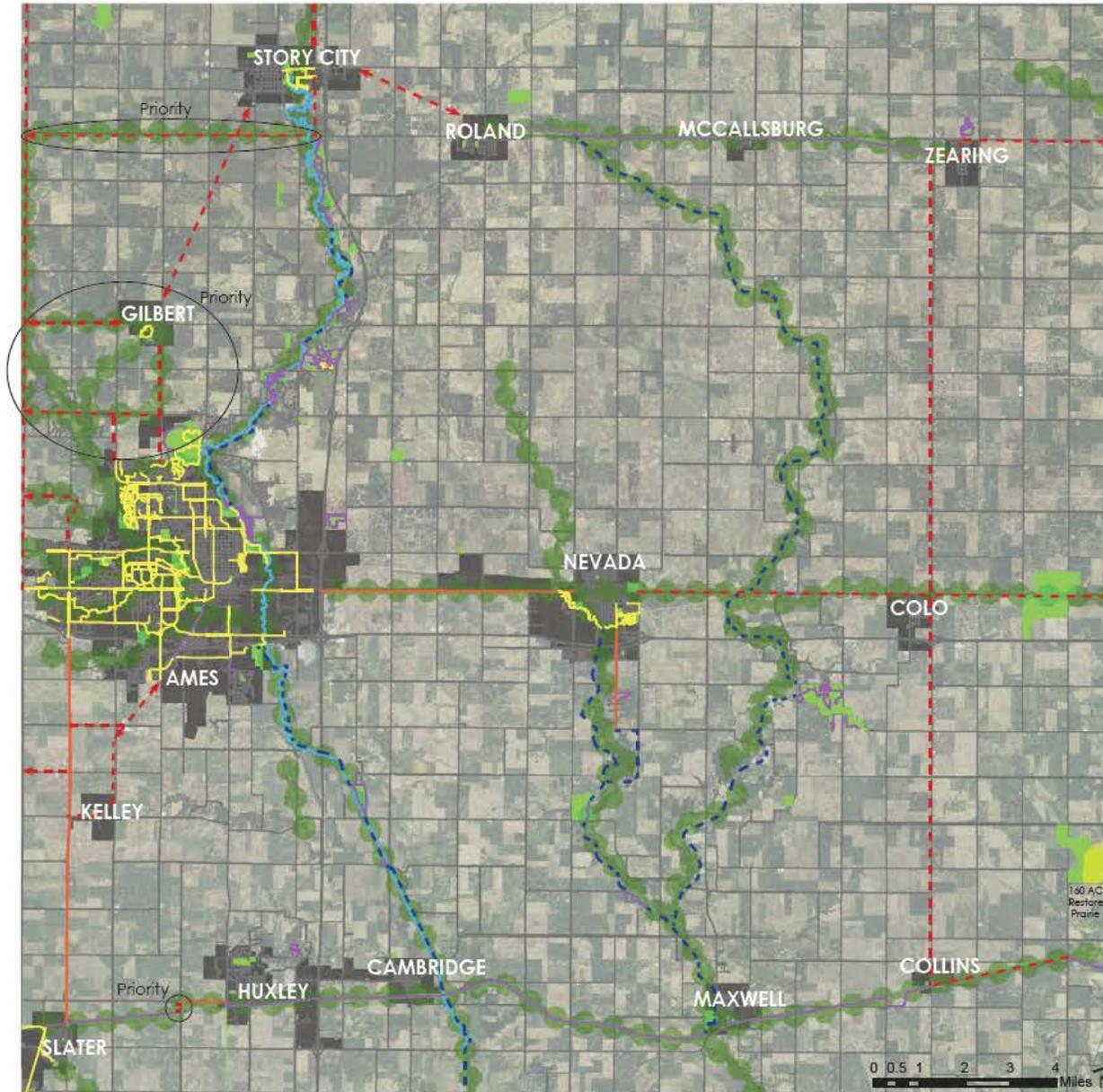


- **Conservation and Rec Public Meeting – Highlights (continued):**

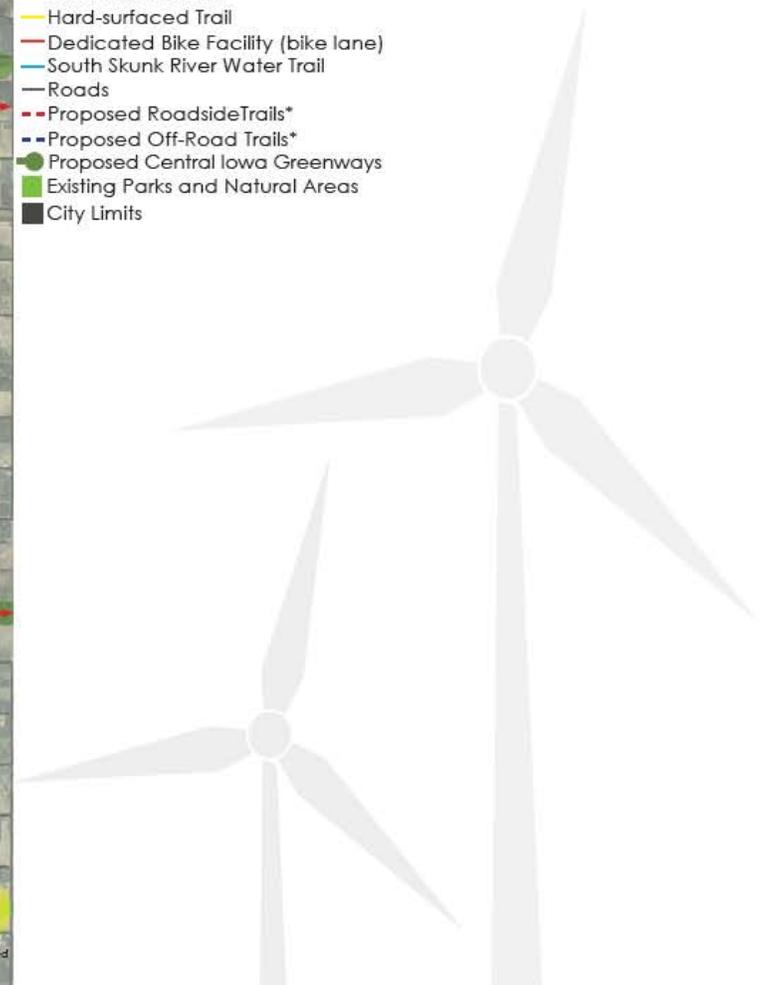
- Limit development in river valleys and in wooded areas.
- Restore more upland “wetlands” to slow water and provide more natural habitat and improved water quality.
- Add a wetlands complex - possibly near Roland.
- Need trails to connect to Boone and Des Moines.



STORY COUNTY PROPOSED TRAILS AND GREENWAYS MAP | MAP 2



- Legend**
- Soft-surfaced Trail
 - Hard-surfaced Trail
 - Dedicated Bike Facility (bike lane)
 - South Skunk River Water Trail
 - Roads
 - - - Proposed Roadside Trails*
 - - - Proposed Off-Road Trails*
 - Proposed Central Iowa Greenways
 - Existing Parks and Natural Areas
 - City Limits



DRAFT: 08.04.2015

*PROPOSED TRAIL LOCATIONS ARE VERY GENERAL. NO SPECIFIC TRAIL ALIGNMENTS OR LOCATIONS HAVE BEEN DETERMINED OR ESTABLISHED BY THIS MAP.

GIS Data Sources:
 Story County GIS Department
 Iowa Department of Natural Resources GIS Library (NRGIS)



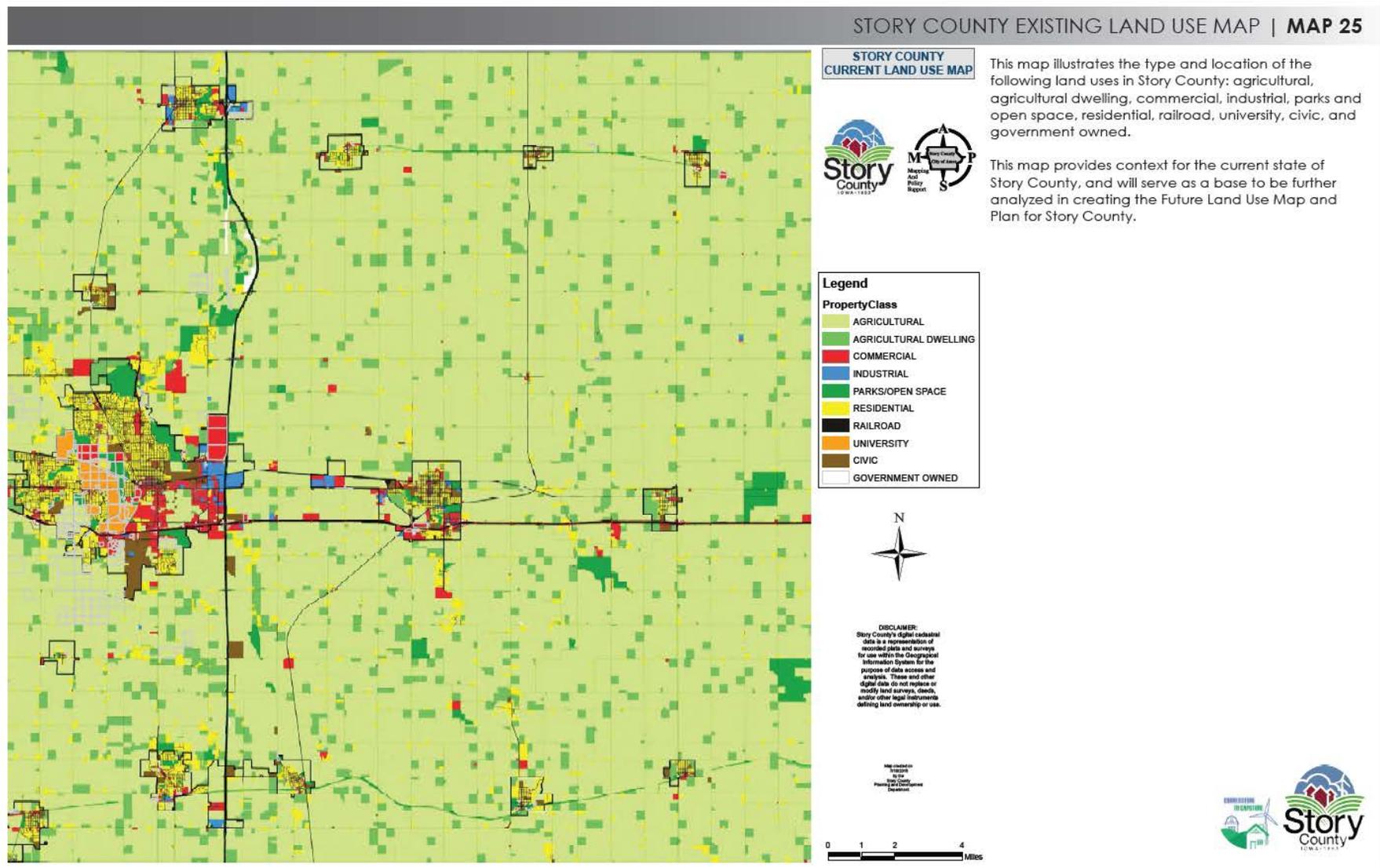


Meeting Agenda

- C2C Project Schedule Review
- Survey Status Update
- Review Input from Conservation and Recreation Meetings
- **Discuss Future Land Use Scenarios**
- Review Draft Documents Status
- Review Draft Goals and Objectives

Future Land Use Scenarios

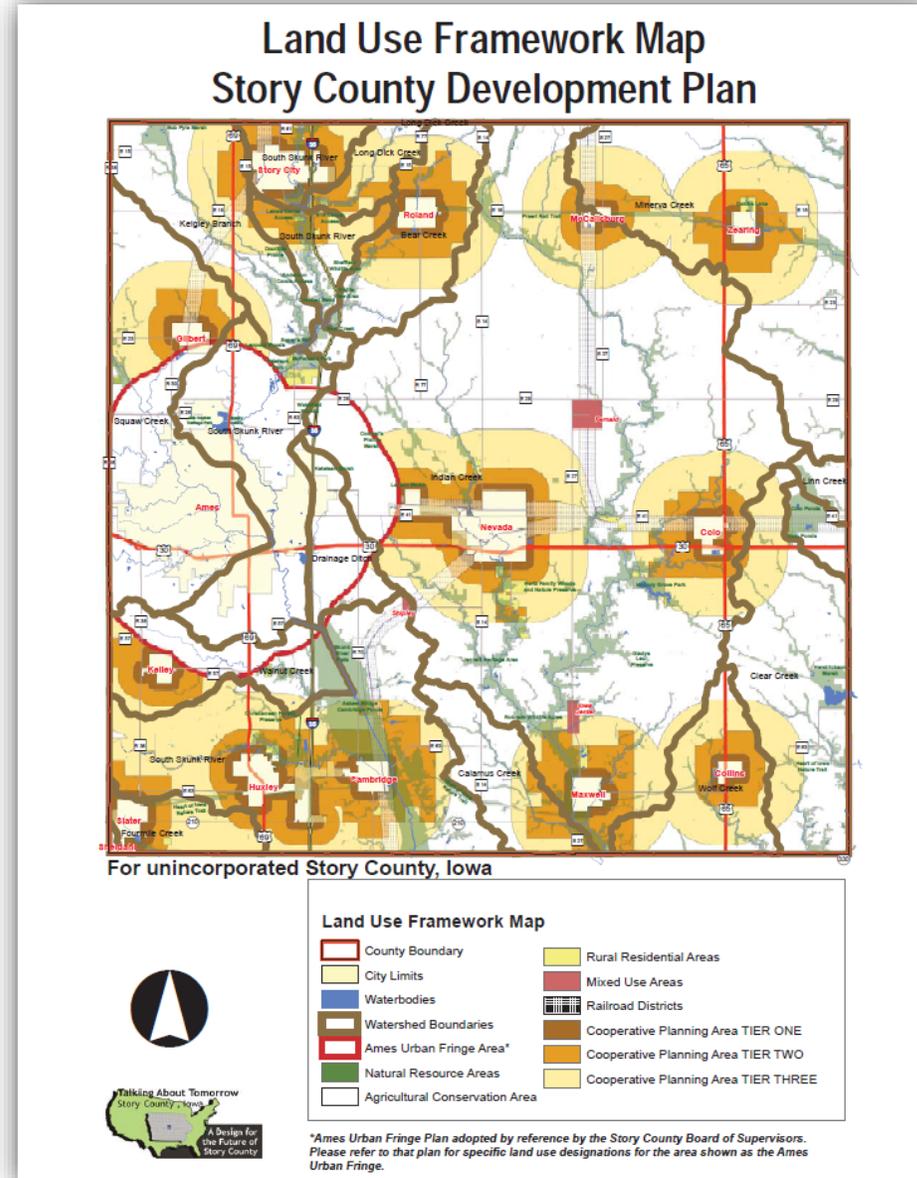
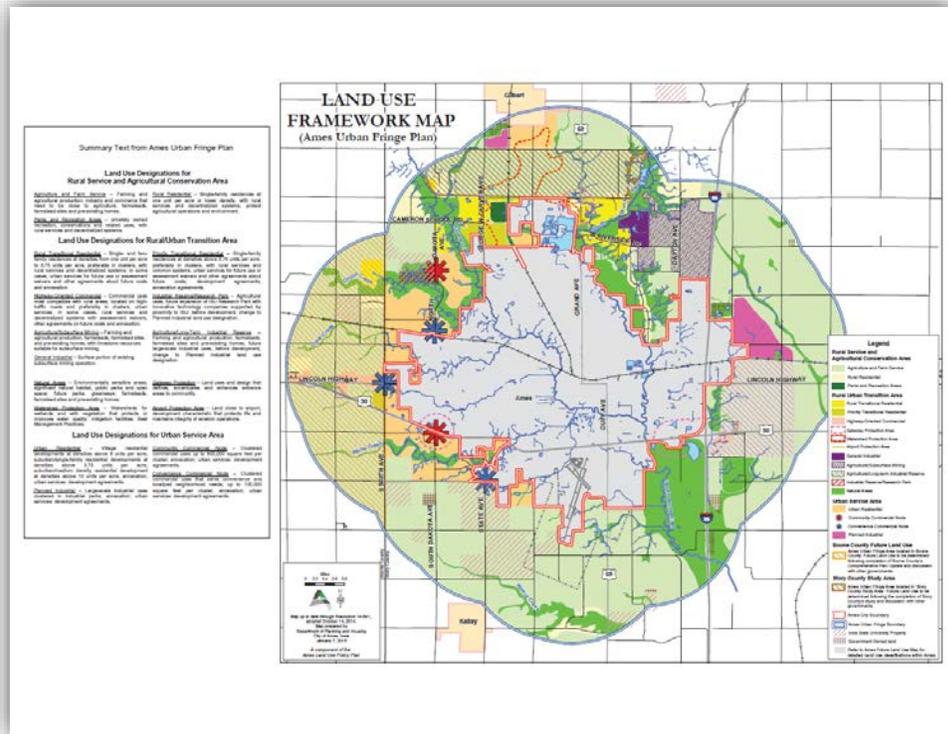
- Existing Land Uses



Future Land Use Scenarios



- Existing Story County Land Use Framework Map
- Ames Urban Fringe Area Map



Future Land Use Scenarios

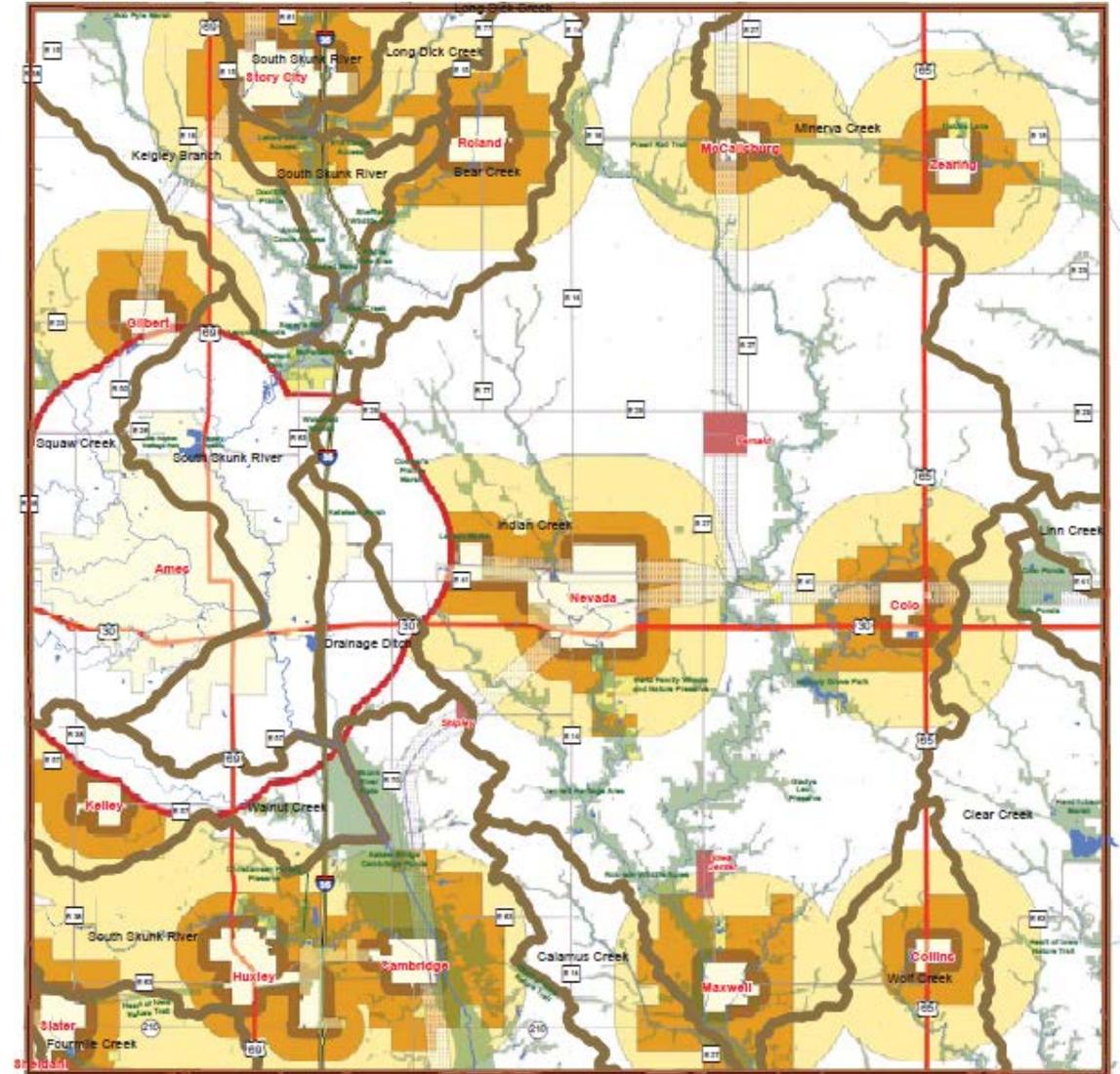


- **Proposed Land Use Designations Based on Existing Land Use Framework Map:**

- Natural Resource Area
- Agricultural Conservation Area
- Rural Residential Area
- Mixed Use Area (Rename “*Rural Village Area*”)
- Cooperative Planning Area (2 mile buffer)
- Ames Urban Fringe Area

Plus:

- Industrial Area
- Commercial Area

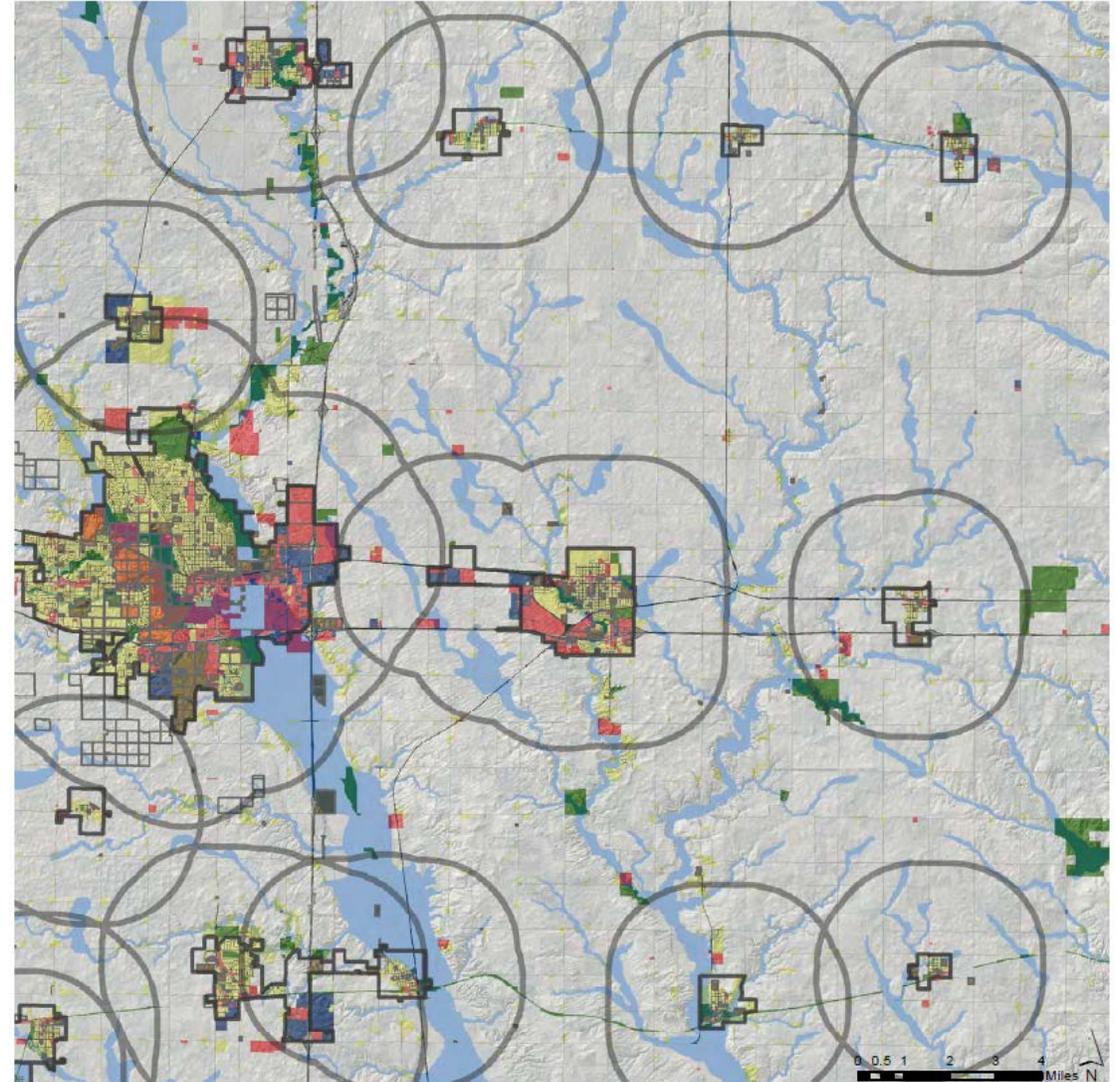


Future Land Use Scenarios



- **Proposed Land Use Approach Based on Public Input:**

- Preserve and protect both valuable ag land and sensitive natural areas.
- Limit sprawl and encourage growth within and near existing urbanized areas.





Meeting Agenda

- C2C Project Schedule Review
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The C2C Plan

From Cornerstone to Capstone – Story County Comprehensive Plan

HOME ABOUT THE C2C PLAN **DRAFT CHAPTERS – WORKING OUTLINE** SCHEDULED MEETINGS

Draft Chapters – Working Outline

- [**Chapter 1: Introduction – Working Draft**](#)
- [**Chapter 2: Public Input – Working Draft**](#)
- Chapter 3: Vision, Goals and Objectives for Planning Elements – **Working**
- [**Chapter 4: Recreation & Natural Resources Plan -Working Draft**](#)
- Chapter 5: Land Use – **Working**
- Chapter 6: Economic Prosperity – **Working**
- [**Appendix A: Community Indicators – Working Draft**](#)
- Appendix B: Survey Results – **August**
- Appendix C: Municipal Comprehensive Plan Summaries – **Working**
- [**Appendix D: Story County Existing Conditions Maps – Revised**](#)

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Meeting Agenda

- C2C Project Schedule Review
- Survey Status Update
- Review Input from Conservation and Recreation Meetings
- Discuss Future Land Use Scenarios
- Review Draft Documents Status
- **Review Draft Goals and Objectives**

Goals will be developed for the planning elements of the C2C Plan based on analysis of the following:



1. Existing Conditions
2. Public Input and
3. Existing Plans



Housing

example

Goal H1:

Plan for safe, attractive and affordable housing to meet existing needs and forecasted housing demands of all residents.

Objective H1.1:

Throughout Story County, plan for a range of housing that meets the needs of residents of various income, age, and health status.

Policies

- *Encourage municipalities to include affordable, senior, and special needs housing in any future discussions with developers regarding new residential growth. Explore opportunities to provide incentives funded by state or federal grants for developers and homebuilders that create these housing units, especially within and adjacent to urbanized areas.*
- *Encourage communication and collaboration between housing authorities, advocate organizations, local leaders and planning staff at County and local levels to address the housing needs of elderly, special needs and low-income citizens in Story County.*
- *Encourage municipalities to reuse and redevelop properties within their jurisdictions for residential uses that could provide opportunities for affordable, senior, and special needs housing.*
- *Housing growth in Story County will primarily be focused within existing municipal boundaries or in newly annexed areas.*

DRAFT GOALS: AGRICULTURAL RESOURCES

AR1: Protect agricultural practices in areas with prime soils and viable agricultural interests.

Objectives:

AR1.1: Prime farmland in Story County is an important resource and will be a consideration in review of development proposals for unincorporated areas.

AR1.2: Agriculture is a prominent industry for the State of Iowa and Story County and development processes will work to protect agriculture operation and land from the negative impacts of surrounding uses.

AR2: Minimize conflicts between agricultural and non-agricultural land uses.

Objectives:

AR2.1: The County's development review process, for unincorporated land, will evaluate the potential impacts of non-agricultural uses on nearby agricultural uses.

AR2.2: The potential impacts of permitted agriculture industry development will be considered and nearby uses.

AR3: Preserve farmland and the rural landscape as a viable foundation for a strong and growing agricultural economy.

Objective:

AR3.1: County will support sustainable farming operations.

AR3.2: Consideration for the preservation of the rural character of the County and its agricultural heritage will be an important part of the County's decisions making processes.

DRAFT GOALS: COMMUNITY FACILITIES

CF1: Ensure the County's Public Facilities protect public health, as well as the County's natural resources and rural character.

CF2: Support and maintain high-quality County facilities and services to meet the needs of residents.

CF3: Provide adequate access to quality educational and recreational facilities for all County residents.

DRAFT GOALS: HOUSING

H1: Plan for safe, attractive and affordable housing to meet existing needs and forecasted housing demands of all residents of the County.

Objectives:

H1.1: Throughout Story County, plan for a range of housing that meets the needs of residents of various income, age, and health status.

H1.2: Ensure that homes are built and maintained to levels deemed safe by applicable building, zoning or property codes.

H2: Plan for housing types and densities that reinforce the predominately rural character of the unincorporated areas of the County.

DRAFT GOALS: COMMUNICATIONS & PUBLIC SAFETY

CPS1: Encourage and provide open communication between residents and Story County.

CPS2: Ensure safe communities by protecting health, welfare and property in Story County.

DRAFT GOALS: EMERGENCY PREPAREDNESS

EP1: Story County will mitigate the risk of impacts before a disaster.

Objectives:

EP1.1: County residents and businesses will be prepared for potential disasters.

EP1.2: The County's use of smart development practices will effectively limit disaster impacts to new development due to flooding.

EP1.3: The County will be prepared to address procedures for responding to natural disasters

EP2: Story County's residents and property will be protected during a disaster.

Objectives:

EP2.1: Residents' basic human needs will be met during a disaster.

EP2.2: Assets and infrastructure will be protected during a disaster.

EP3: Story County will successfully recover from disasters.

DRAFT GOALS: TRANSPORTATION

T1: Provide a safe, efficient, multi-modal, and well-maintained transportation network for all users.

Objectives:

T1.1: Maintain the County's transportation network at a level of service desired by residents and businesses.

T1.2: Enhance multi-modal opportunities for regional travel for Story County citizens.

T1.3: Manage access and design of the transportation network in order to effectively maintain the safe and functional integrity of roads within the County's jurisdiction.

CULTURAL RESOURCES

CR1: New development in the unincorporated areas of Story County will respect and enhance the area's rural character.

Objectives:

CR1.1: Residential development will reinforce the County's rural character.

CR1.2: Commercial and industrial development will reinforce the County's rural character.

CR1.3: Sites that are important to the history and culture of Story County will be valued and protected.

CR2: Seek to protect historical and cultural resources from negative impacts of development.

Objectives:

CR2.1: Evaluate the impact of development on Story County's cultural and historic resources; including the Historic Lincoln Highway and Jefferson Highway corridors.

INFRASTRUCTURE & UTILITIES

IU1: Ensure utility infrastructure protects public health, as well as the County's natural & agricultural resources and rural character.

Objectives:

IU1.1: Ensure that public and private utilities are constructed and maintained according to professional governmental standards.

IU1.2: Protect Story County's high quality land and water features through careful consideration of the effects of development and associated utilities.

IU2: Support and maintain high-quality infrastructure and services to meet the needs of residents.

INTERGOVERNMENTAL COORDINATION

IC1: Maintain mutually beneficial relationships and partnerships with neighboring jurisdictions and other governmental agencies.

Objectives:

IC1.1: Collaboratively plan boundary areas and coordinate long-term growth plans with the County Comprehensive Plan, Ames Urban Fringe Plan and other multi-jurisdictional sound planning efforts.

IC1.2: Story County will seek to reduce costs and improve quality of service for County operations, partner municipalities and organizations through sound partnerships.

IC1.3: Identify existing and potential conflicts, especially regarding land use planning, and establish procedures to address them.

NATURAL RESOURCES & RECREATION (See Chapter 4 for Objectives)

NR1: Maintain and improve the current recreational system (parks, trails, and open space) and its services for current and future use and enjoyment.

NR2: Restore the natural diversity, dynamics, distributions, habitats, and behaviors of Story County's native plant and animal populations.

NR3: Actively secure, protect, and improve the quality of Story County's ground water and surface waters.

NR4: Foster air quality improvement to preserve natural resources and systems, cultural resources, and sustain community health and enjoyment.

NR5: Preserve and protect Story County's land, soil, and geological resources.

NR6: Promote environmental education to establish natural resource awareness and a sense of environmental responsibility.

NR7: Incentivize the use of renewable energy and energy-saving products.

NR8: Promote sustainable lifestyles, behaviors, and activities.

NR9: Focus available resources on high-priority areas identified within the County.

NR10: Provide a safe and healthy environment for all to live, work, and play.

LAND USE (see Chapter 5)

ECONOMIC PROSPERITY (see Chapter 6)



C2C Plan Public Input Opportunities

- www.C2Cplan.com
- County Planning & Development Staff
- Consultant Team
- Project Team Meetings (2nd & 4th Tuesdays) -> 1st & 3rd Tuesday starting September
- Citizens Task Force Meetings (2nd Thursday)
- **Youth Survey**
- **ISU Student Survey**
- **Plan Review Open Houses – January 2016**
- Planning and Zoning Commission Meetings
- Board of Supervisor Meetings



Next Meeting

- September 10th, 2015 5:30pm
- Review Survey Results to Date
- Review Goals and Objectives
- Review Draft Chapters
- Finalize Land Use Scenarios