

# Story County Coordinated Long Range Plan

From Cornerstone to Capstone  
Story County Comprehensive Plan





# Consultant's Meeting Agenda

- The Team
- Planning Process Highlights
  - Public Engagement
  - C2C Schedule and Tasks by Month
- Story County Conservation Plan Assistance Tasks
- Questions

**MSA**

PROFESSIONAL SERVICES

CONFLUENCE  
DESIGNWORKSHOP



**MSA**  
PROFESSIONAL SERVICES  
CHRIS JANSON, AICP  
Project Lead  
Project Manager + Primary Contact

CONFLUENCE  
CHRIS SHIRES, AICP  
Project Planner



CONFLUENCE  
MATT CARLILE, PLA  
Project Landscape Architect



**MSA**  
PROFESSIONAL SERVICES  
CHRIS JANSON, AICP  
Project Manager



**MSA**  
PROFESSIONAL SERVICES  
SHAWN O'SHEA  
Project Planner



**MSA**  
PROFESSIONAL SERVICES  
JASON VALERIUS, AICP  
Senior Project Planner



DESIGNWORKSHOP  
BRITT PALMBERG, AICP  
Economic Analyst



# Project Approach Highlights

## Public Engagement

- Regular C2C Project Team and C2C Citizen Task Force Meetings
- Project Website
- Social Media – through County Networks
- County Wide Survey – Online and Print
- Public Meetings
  - Visioning Meetings
  - Draft Review/Open houses
- P&Z Commission and Board Presentations
  - Draft Plan Presentations
  - Workshops & Public Hearing



# Schedule & Process

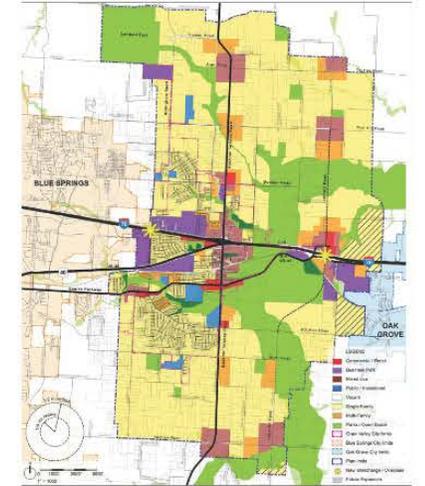
|   | MAR 2015       | APR 2015 | MAY 2015 | JUN 2015 | JUL 2015 | AUG 2015       | SEPT 2015 | OCT 2015 | NOV 2015 | DEC 2015 | JAN 2016 | FEB 2016 | MAR 2016 | APR 2016 | MAY 2016 | JUN 2016 |
|---|----------------|----------|----------|----------|----------|----------------|-----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| CONSULTANT NOTICE TO PROCEED  | ★              |          |          |          |          |                |           |          |          |          |          |          |          |          |          |          |
| <b>PHASE 1   PUBLIC ENGAGEMENT</b>                                    | [Red Time Bar] |          |          |          |          |                |           |          |          |          |          |          |          |          |          |          |
| C2C Project Team Meeting #1   | ●              |          |          |          |          |                |           |          |          |          |          |          |          |          |          |          |
| C2C Project Team Meeting #2<br>C2C Citizen Task Force Meeting #1      |                | ●        |          |          |          |                |           |          |          |          |          |          |          |          |          |          |
| Planning and Zoning (P&Z)<br>Visioning Work Session                   |                |          | ●        |          |          |                |           |          |          |          |          |          |          |          |          |          |
| County-wide Survey  |                |          | ●        |          |          |                |           |          |          |          |          |          |          |          |          |          |
| Community Vision and Identity<br>Workshops (4 locations county-wide)  |                |          | ●        |          |          |                |           |          |          |          |          |          |          |          |          |          |
| C2C Project Team Meeting #3<br>C2C Citizen Task Force Meeting #2      |                |          |          | ●        |          |                |           |          |          |          |          |          |          |          |          |          |
| C2C Project Team Meeting #4<br>C2C Citizen Task Force Meeting #3      |                |          |          |          | ●        |                |           |          |          |          |          |          |          |          |          |          |
| <b>PHASE 2   LONG RANGE PLAN<br/>CREATION</b>                         |                |          |          |          |          | [Red Time Bar] |           |          |          |          |          |          |          |          |          |          |
| Partial Draft Presentation to P&Z<br>and Board of Supervisors         |                |          |          |          | ●        |                |           |          |          |          |          |          |          |          |          |          |
| C2C Project Team Meeting #5<br>C2C Citizen Task Force Meeting #4      |                |          |          |          |          | ●              |           |          |          |          |          |          |          |          |          |          |
| C2C Project Team Meeting #6<br>C2C Citizen Task Force Meeting #5      |                |          |          |          |          |                | ●         |          |          |          |          |          |          |          |          |          |
| Draft Plan Presentations to P&Z<br>and Board of Supervisors           |                |          |          |          |          |                |           | ●        |          |          |          |          |          |          |          |          |
| Plan Review Open Houses<br>(4 locations county-wide)                  |                |          |          |          |          |                |           |          | ●        |          |          |          |          |          |          |          |
| C2C Project Team Meeting #7<br>C2C Citizen Task Force Meeting #6      |                |          |          |          |          |                |           |          |          | ●        |          |          |          |          |          |          |
| P&Z Work Session  |                |          |          |          |          |                |           |          |          |          | ●        |          |          |          |          |          |
| P&Z Review and Recommendation to<br>Board of Supervisors              |                |          |          |          |          |                |           |          |          |          |          |          | ●        |          |          |          |
| Board of Supervisors Work Session                                     |                |          |          |          |          |                |           |          |          |          |          |          |          | ●        |          |          |
| Board of Supervisors Public Hearing<br>and Consideration for Adoption |                |          |          |          |          |                |           |          |          |          |          |          |          |          |          | ★        |

## PROPOSED SCHEDULE

We are projecting that this planning process will be completed in June 2016. Therefore, with an anticipated start date in March 2015, we expect to deliver a final plan for adoption to the Story County Board of Supervisors in June of 2016. As part of the project kick-off, we will outline a detailed work plan and public meeting schedule to meet the needs of the County.

**LEGEND**

- ★ KEY DATES
- KEY MEETINGS
- [Red Bar] TIME BAR



# C2C Schedule and Tasks By Month

| Month Name | Calendar Year | Fiscal Year | C2C Milestone Task(s)                                   | MSA Team Detailed Work and Meeting Activities  |
|------------|---------------|-------------|---|--|
| March      | 2015          | 2015        | Visioning   | Begin Review of Existing Plans, Including Goals and Actions and Review C2C Visioning Materials   |
| April      | 2015          | 2015        | Goals Development                                       | C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.  |
| May        | 2015          | 2015        |   | Survey Deployment, Planning and Zoning Commission Issues and Opportunities Identification Meeting, Community Issues and Opportunities Identification Meetings (4 meetings Across County), Develop Vision Based Goals, and Begin Market Analysis.                         |
| June       | 2015          | 2015        | Research & Analysis and Scenario Development and Review | Complete Existing Conditions Analysis, Complete Market Analysis, Begin Developing Future land Use Scenario(s), Assist with County Conservation Planning (Natural Resources and Water Resources Components) and C2C Project Team and Task Force Meeting to Finalize Goals |
| July       | 2015          | 2016        |   | C2C Project Team and Task Force Meeting to Review Existing Conditions, Market Analysis and Further Develop Future Land Use Scenarios   |

# C2C Schedule and Tasks By Month Continued

| Month Name | Calendar Year | Fiscal Year | C2C Milestone Task(s)   | MSA Team Detailed Work and Meeting Activities  |
|------------|---------------|-------------|---|--|
| August     | 2015          | 2016        | Plan Development  | Complete Partial Draft and Partial Draft Presentations to Planning & Zoning Commission and County Board of Supervisors |
| September  | 2015          | 2016        |   | C2C Project Team and Task Force Meeting and Finalizing Future Land Use Scenarios                                       |
| October    | 2016          | 2016        |   | C2C Project Team and Task Force Meetings to Review Draft Plan  |
| November   | 2016          | 2016        |   | Complete Final Draft Plan and Present to Planning & Zoning Commission and County Board of Supervisors                  |
| December   | 2016          | 2016        |   | <i>Break for Holidays - No Scheduled Meetings</i>  |
| January    | 2016          | 2016        |   | Plan Review and Adoption   |
| February   | 2016          | 2016        | C2C Project Team and Task Force Meeting: Final Review and Recommendations                       |  |
| March      | 2016          | 2016        | Planning and Zoning Commission Work Session to Review Plan                                      |  |
| April      | 2016          | 2016        | Planning and Zoning Commission Final Review, Hearing and Recommendation to Board of Supervisors |  |
| May        | 2016          | 2016        | Board of Supervisors Work Session to Review Plan  |  |
| June       | 2016          | 2016        | Board of Supervisors Public Hearing and Consideration for Adoption                              |  |

# Story County Conservation Strategic Plan Components

- Trails
- **Natural Resources**
- Recreation

*Build into C2C  
Planning Process*



# April Work Tasks

## **Visioning & Review**

- Begin Review of Existing Plans, Including Goals & Actions, and Review C2C Visioning Materials

## **Goals Development**

- C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.

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