



# C2C Project Team Meeting

May 12<sup>th</sup>, 2015



# Meeting Agenda

- C2C Project Schedule Review
- Final Survey Review and Deployment Strategy
- 2010 Story County Needs Assessment Overview - Debra
- Update on C2C Citizens Task Force Meeting – May 14th
- Community Issues and Opportunities Meetings
- Thoughts on Existing Conditions
- Next Meeting

# C2C Schedule and Tasks By Month



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
March	2015	2015	Visioning	Begin Review of Existing Plans, Including Goals and Actions and Review C2C Visioning Materials
April	2015	2015	Goals Development	C2C Project Kickoff Meetings, Website Development & Launch, Existing Plan(s) Review and Goal Coordination, Begin Existing Conditions Analysis and Survey Development.
May	2015	2015		Survey Deployment, Planning and Zoning Commission Issues and Opportunities Identification Meeting, Community Issues and Opportunities Identification Meetings (4 meetings Across County), Develop Vision Based Goals, and Begin Market Analysis.
June	2015	2015	Research & Analysis and Scenario Development and Review	Complete Existing Conditions Analysis, Complete Market Analysis, Begin Developing Future land Use Scenario(s), Assist with County Conservation Planning (Natural Resources and Water Resources Components) and C2C Project Team and Task Force Meeting to Finalize Goals
July	2015	2016		C2C Project Team and Task Force Meeting to Review Existing Conditions, Market Analysis and Further Develop Future Land Use Scenarios

# C2C Schedule and Tasks By Month Continued



Month Name	Calendar Year	Fiscal Year	C2C Milestone Task(s)	MSA Team Detailed Work and Meeting Activities
August	2015	2016	Plan Development	Complete Partial Draft and Partial Draft Presentations to Planning & Zoning Commission and County Board of Supervisors
September	2015	2016		C2C Project Team and Task Force Meeting and Finalizing Future Land Use Scenarios
October	2016	2016		C2C Project Team and Task Force Meetings to Review Draft Plan
November	2016	2016		Complete Final Draft Plan and Present to Planning & Zoning Commission and County Board of Supervisors
December	2016	2016		<i>Break for Holidays - No Scheduled Meetings</i>
January	2016	2016		Plan Review and Adoption
February	2016	2016	C2C Project Team and Task Force Meeting: Final Review and Recommendations	
March	2016	2016	Planning and Zoning Commission Work Session to Review Plan	
April	2016	2016	Planning and Zoning Commission Final Review, Hearing and Recommendation to Board of Supervisors	
May	2016	2016	Board of Supervisors Work Session to Review Plan	
June	2016	2016	Board of Supervisors Public Hearing and Consideration for Adoption	

# Final Survey Review and Deployment Strategy



- Edits made in updated draft – handout
- SurveyMonkey and Print copies available at City Halls– May Deployment (after meeting on 12<sup>th</sup>).
- How soon?
- Where to notice?

# 2010 Story County Needs Assessment Overview



## Story County Health and Human Services Assessment

2010 Community Meeting

A map of Iowa showing all 99 counties. Story County is highlighted in a light pink color. An inset map shows the outline of the state of Iowa with a small pink square indicating the location of Story County in the central part of the state.

Project conducted by Iowa State University Extension and the ISU Campus Community Partnership on behalf of the Story County Community Coalition (SCCC).

The logo features a stylized human figure in blue and red, with the text 'it starts with EXTENSION' in a bold, sans-serif font to the right.



# Update on C2C Citizens Task Force Meeting

- May 14<sup>th</sup>, 2015 6:00PM Public Meeting Room - Story County Administration (900 6th Street) – Nevada, Iowa
- Agenda
  - Introductions
  - Overview Of The C2C Project And Schedule
  - Responsibilities Of The C2C Citizens Task Force
  - Existing Plans And Goals Under Review
  - Issues And Opportunities Exercise



# Topic Categories for Issues & Opportunities Discussion/SWOT Analysis

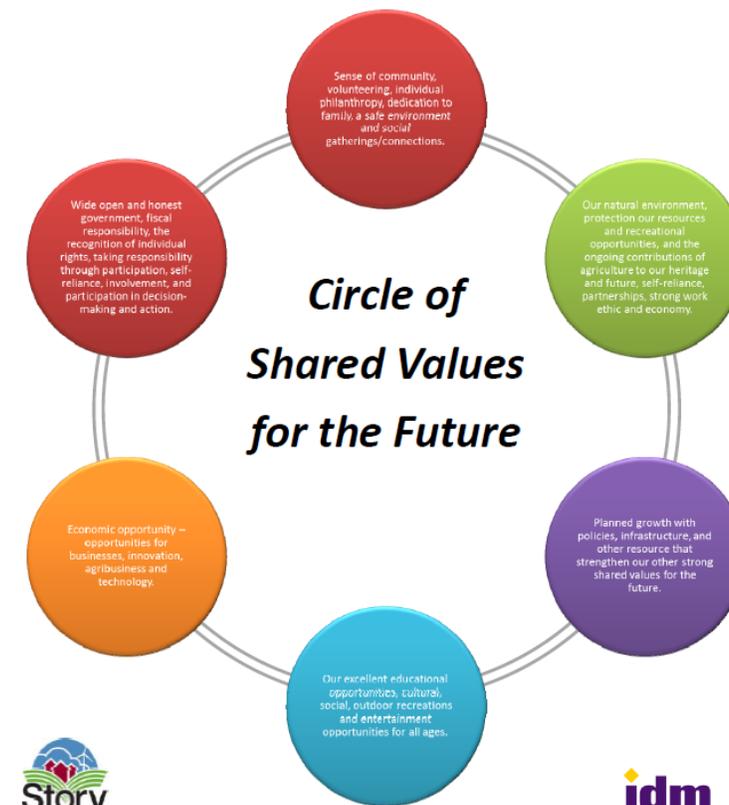
- Natural Amenities
- Governance, Leadership and Learning Environments
- Economy and Prosperity
- Growth- Oriented and Sustainable Infrastructure

## WHY?

- *This process will help us formulate goals and policies for the C2C Plan based on community input.*
- *P&Z completed this exercise last week*
- *General Public (4 meetings) will be going through a similar exercise later this month and into June.*

## 2036 – A Vision for the Future

Story County, Iowa





# Natural Amenities

Governance, Leadership and Learning Environments

Economy and Prosperity

Growth-Oriented and Sustainable Infrastructure

## Issues/Threats/Weaknesses (-)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## Opportunities/Strengths (+)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

# Community Issues and Opportunities Meetings



- Looking for Tuesday, Wednesday or Thursday Evenings
- Known Conflicts from Leanne

Date	Day	Conflicts
26-May	Tuesday	Ames MPO Meeting; Ames City Council Meeting (7:00 pm)
27-May	Wednesday	Ames Board of Adjustment (7 pm)
28-May	Thursday	Trails Advisory Committee Meeting (7:30 pm)
3-Jun	Wednesday	SC Planning and Zoning Commission (4 pm); Ames PZC (7 pm);
4-Jun	Thursday	This is Boys' State Soccer (4th-6th)
9-Jun	Tuesday	Kelley City Council Meeting; Ames City Council Meeting (7 pm); Huxley City Council Meeting (6 pm)
11-Jun	Thursday	This is Girls' State Soccer

# Thoughts on Existing Conditions

- Organization of Existing Conditions
  - Appendix or as part of Elements?
  - Split Agricultural Resources and Natural Resources into separate Elements?
- Current Land Use?
- Others?



# Next Meeting

- May 26th, 2015 at 9:00AM
- Survey Status Update
- Review of C2C Citizens Task Force Meeting
- Review of completed Community Issues and Opportunities Meetings
- Update on Existing Conditions Progress