

**STORY COUNTY CONSERVATION BOARD  
BOARD OF DIRECTORS RETREAT**

**Minutes**

**Monday, October 3, 2011 - 6:00 PM  
Story County Conservation Center at McFarland Park  
56461 180<sup>th</sup> Street - Ames, Iowa 50010**

1. Called to Order by Chairman Tedesco at 6:00 p.m.
2. Roll Call: Present: Tedesco, Clinton, Hornstein, Pease. Absent: Wilgenbush.
3. Work session on strategic planning process:  
Board members worked with CCB Director Cox on how best to approach the strategic planning. Conclusions were that an outside facilitator would be hired (with funding to be determined) and that a series of meetings would be held with the various entities involved. The following revised process and tentative timeline was decided upon after much discussion:

Establish expectations, process, and timeline - Director/SCCB	October
Identify facilitator funding if needed – Director/SCCB	October
Board work session with Consultant incl.SWOT GAP	October/November
Staff work session	December
Public work session/survey	January
Agency, Stakeholder work session/survey	January
Joint (Board/Staff) work session	January/February
4. Other
5. Adjourned 7:20 p.m.

Submitted by James Pease, Board Secretary