

AEDC QUARTERLY REPORT

Workforce Solutions & Outreach

Tuesday, January 21, 2020



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ECONOMIC DEVELOPMENT COMMISSION

NEW 2020 workforce solutions Initiatives

- **Marketing Opportunities with the State of Iowa**
- **Child Care Training**
 - Partnership with Child Care Resources, IowaWorks, and United Way
 - Scheduled for Feb/March
- **Welding Training**
 - Partnership with Center for Creative Justice and DMACC
 - Kick off February
- **Speed Mentoring & Networking**
 - Focused on connecting ISU women to female professionals in the Ames/Story County community
 - Suggested by John Deere
 - First event February
- **Women in Manufacturing**
 - Partnership with United Way, IowaWorks, and our Story County Manufacturers
 - April
- **Parent/Student Manufacturing Event**
 - October



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Workforce Solutions

Story County Unemployment – 1.6% November 2019

- *Since November of last year Ames MSA has advanced by 1,200 jobs*

Workforce remains #1 concern with business & industry

- Conducted 71 official visits with Story County businesses in 2019

2020 Story County Laborshed – Rollout April 2020

WorkInAmes.com / Story County Job Board

- 200,822 searches in 2019
- 1,600 diverse openings
- Healthcare, Advanced Manufacturing, IT, Education, Construction
- 1370 registered job seekers



- **Summer Internship Programming**
 - Averaged 130 interns at each event in 2019
 - 3 events planned for 2020
- **The Iowan Project / TAI**
 - Focused effort to bring expats back to Iowa
 - Renewed sponsorship for 2 more years
 - Meet ups planned for KC and Chicago in 2020
- **Career Fairs**
 - 2020 IowaWorks Career Fairs
 - March 11th in Boone, April 1st Marshalltown, May 13th and Dec 14th Ames Public Library
 - Big XII Virtual Event - March 25th
 - Community College events
- **PK-12 Engagement**
 - SCALE / AHS BEC continue
 - Pre- Apprenticeships
 - PILOT - 5 series Story County Youth Leadership Program (3 sessions left)
 - Future Ready Story County - Portal business / Story County area schools
 - Teaching for the workforce -June



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YTD (1/17) Impact Projects and Connections

Impact Projects

(Projects with an end-result of demonstrable progress for a community)

Status	Total	Communities
Ongoing	8	6
Successful	0	0
Closed	0	0

Connections

(Calls, texts, e-mails, meetings, visits)

Type	Total	Communities
Calls, texts, e-mails	8	6
Meetings	9	11
Visits	3	3
Total:	20	11 served



Economic Development

- The Roland Area Development Corporation held a strategic planning session in November 2019; follow-up on January 21, 2020 meeting.
- The City of Cambridge will submit an application for a Derelict Building grant in February; Roland considering Catalyst.
- Gross-Wen Technology cuts the ribbon in Slater.
- The December Community Venture Network (CVN) event provided new opportunities and contacts for our existing businesses.



Community Development

- Colo intends to create a new Comprehensive Plan.
- Conversations on child care are intensifying.
- There are several co-working concepts that could work for Gilbert.
- McCallsburg trails session uncovered a need for asset mapping in rural communities along our trails network.
- We are ready to assist in any way throughout the housing needs assessment process; regulatory and covenant research are essential.

2020 Outlook

- The 2019 Economic Development Leaders Summit was a success— building on this could further serve our communities.
- The 2019 elections resulted in new leadership throughout Story County communities. We will promote continuity, communication, and enhanced relationships.
- A focus on impact-based projects that cover the breadth of Story County.

Thank you for your support!



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